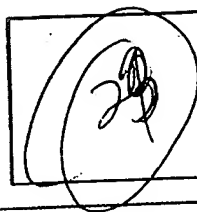


Rush



# STIC EIC 3600 Search Request Form

2/19/93

|                             |   |  |  |
|-----------------------------|---|--|--|
| Today's Date: <u>2/7/07</u> |   | Class/Subclass: <u>707 357</u>   | What date would you like to use to limit the search? Priority Date: <u>4/8/2000</u> Other: _____ |
| Name: <u>Kirsten Apple</u>  | Format for Search Results (Circle One):<br>PAPER      DISK <u>EMAIL</u> |  |  |
| AU: <u>3693</u>             | Examiner #: <u>2-55808</u>  | Where have you searched so far?<br>USP   DWPI   EPO   JPO   ACM   IBM TDB<br>IEEE   INSPEC   SPI   Other _____ |  |
| Room #: <u>5A78</u>         | Phone: <u>81041</u>   |  |  |
| Serial #: <u>09/876/884</u> |   |  |  |

What is the topic, novelty, motivation, utility, or other specific details defining the desired focus of this search? Please include the concepts, synonyms, keywords, acronyms, definitions, strategies, and anything else that helps to describe the topic. Please attach a copy of the abstract, background, brief summary, pertinent claims and any citations of relevant art you have found.

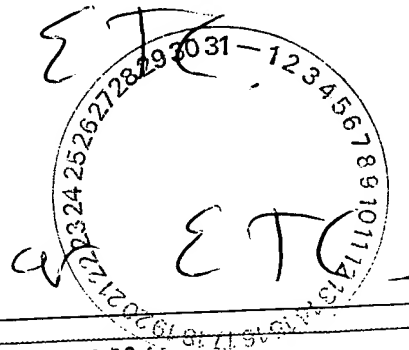
complete dialog search for  
allowance of 09/876,884

terms:

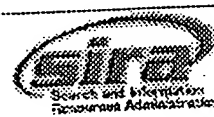
frequent flyer or rewards points or  
travel rewards or ETC

bundle product:  
pull

AND  
or combined



|                                   |                                 |
|-----------------------------------|---------------------------------|
| STIC Searcher: <u>Paul Obinry</u> | Phone: <u>27734</u>             |
| Date picked up: <u>02/18/07</u>   | Date Completed: <u>02/20/07</u> |





# ***STIC Search Report***

**EIC 3600**

**STIC Database Tracking Number: 214993**

**TO: Kirsten Apple**  
**Location: KNX 05 D145A78**  
**Art Unit : 3693**

**Case Serial Number: 09/876884**

**From: Paul Obiniyi**  
**Location: EIC 3600**  
**KNX 04 C25**  
**Phone: 27734**

**paul.obiniyi@uspto.gov**

## **Search Notes**

Dear Examiner Apple,

Attached please find the results of your search. Please feel free to contact me if you have additional questions or would like a re-focus search. Thank you and have a great day.

Paul

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[File 65] **Inside Conferences** 1993-2007/Feb 19  
(c) 2007 BLDSC all rts. reserv. All rights reserved.

[File 2] **INSPEC** 1898-2007/Feb W2  
(c) 2007 Institution of Electrical Engineers. All rights reserved.

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[File 474] **New York Times Abs** 1969-2007/Feb 20  
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[File 475] **Wall Street Journal Abs** 1973-2007/Feb 17  
(c) 2007 The New York Times. All rights reserved.

[File 99] **Wilson Appl. Sci & Tech Abs** 1983-2007/Jan  
(c) 2007 The HW Wilson Co. All rights reserved.

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; d s
Set      Items  Description
S1       113203  S (BUNDL??? OR COMBIN??? OR CROSS()SELL??? OR COBRAND??? OR CO()BRAND???
OR (RELATED OR ASSOCIATED OR AFFILIAT??? OR ALLIED OR ALLIANCE OR INTERRELATED OR
ANCILLARY OR AFFINITY) OR PULL OR POLL) (7N) (MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR
PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT???)
S2       3463   S FREQUENT() (FLYER OR FLIER) OR (MILE? OR POINT? ? OR TRAVEL? ? OR
FLY???) (3N) (INCENTIVE? ? OR BONUS?? OR REWARD? ? OR BENEFIT OR AWARD? ? OR GIFT? ?)
S3       3179   S S1(7N) (ESTIMAT? OR COMPUT? OR CALCULAT? OR APPROXIMAT?)
S4       173    AU=(KUWAHARA, T? OR KUWAHARA T ? OR KUWAHARA(2N)T?) FROM 35, 583, 65, 2,
144, 474, 475, 99
S5       0      S S4 AND S1
S6       20     S S1 AND S2
S7       20     RD (unique items)
S8       15     S S7 NOT PY>2000
S9       2      S S2 AND S3
S10      0      S S9 NOT S8
```

?

8/3,K/1 (Item 1 from file: 35) [Links](#)

Dissertation Abs Online

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01731963 ORDER NO: AADAA-I9963931

**Adoption and diffusion of innovations in the airline industry: An investigation of consumer preference for alternative ticketing methods (the case of electronic ticketing)**

**Author:** Shorter-Judson, Beatrice Gail

**Degree:** D.B.A.

**Year:** 2000

**Corporate Source/Institution:** Golden Gate University ( 0452 )

**Source:** Volume 6102A of Dissertations Abstracts International.

PAGE 685 . 138 PAGES

...by testing their perceptions of and preference for 'ticketless' air travel, a by-product of electronic ticketing. By using adoption-related variables (i.e., purchase intent) consumers are segmented along Rogers' (1983) adopter categories to examine... or simple to use.

User 'satisfaction' and 'previous experience' with similar products (e.g., frequent flyer memberships) were significantly related to criterion variable, purchase intent, as evidenced in Hypothesis 3. Comparisons were made of users... tickets. Users of e-tickets demonstrated previous experience with similar products such as holders of frequent flyer memberships when compared to nonusers. Differences between users and nonusers were statistically significant on their...

8/3,K/2 (Item 2 from file: 35) [Links](#)

Dissertation Abs Online

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935197 ORDER NO: AAD86-27394

**OLIGOPOLISTIC NONLINEAR PRICING - A STUDY OF TRADING STAMPS AND AIRLINE FREQUENT FLYER PROGRAMS (BUNDLING)**

**Author:** SCHUMANN, HANS OTTO

**Degree:** PH.D.

**Year:** 1986

**Corporate Source/Institution:** NORTHWESTERN UNIVERSITY ( 0163 )

**Source:** Volume 4708A of Dissertations Abstracts International.

PAGE 3150 . 109 PAGES

**OLIGOPOLISTIC NONLINEAR PRICING - A STUDY OF TRADING STAMPS AND AIRLINE FREQUENT FLYER PROGRAMS (BUNDLING)**

This study analyzes the effects product bundling and nonlinear pricing between different products can have upon retail competition. In particular, two models are developed, one of airline frequent flyer programs, the other of trading stamps promotions. In both models, a nonlinear rebate schedule creates... has a different route network, consumers no longer consider differing airline's flights perfect substitutes. Frequent flyer programs allow higher prices to be supported in equilibrium.

Trading stamps can create a brand...

8/3,K/3 (Item 1 from file: 583) [Links](#)  
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09355930

**Card scheme targets 'creme de la creme'**

SINGAPORE: NEW **POINTS REWARD** SCHEME LAUNCHED

The Straits Times ( XBB ) 04 Sep 2000 p.66

**Language:** ENGLISH

SINGAPORE: NEW **POINTS REWARD** SCHEME LAUNCHED

A Singapore company has launched a new **points reward** scheme for consumers. Called "Indigoz", the scheme allows consumers to accumulate "points" when they make a purchase with an affiliated merchant and they can redeem the 'points' for **goods** and services at other **affiliated** merchants. For a start, the company is targeting at the 'creme de la creme' type...

8/3,K/4 (Item 2 from file: 583) [Links](#)  
Gale Group Globalbase(TM)  
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09215955

**Redeem your e-rewards at SurfGold**

SINGAPORE: SURFGOLD.COM UNVEILS SERVICE

Business Times ( XBA ) 27 Dec 1999 p.19

**Language:** ENGLISH

...mn) in revenues in 2000. The firm intends to generate revenues from the sale of **reward points**, from operating **rewards** programmes, and from direct marketing. Singapore may contribute 15% to gross revenues, while Taiwan, South... ..business market. SurfGold points can be redeemed at 20 redemption Web sites that provide 100 **products**. The firm will provide a **co- branded** rewards programme and a private label version where a firm can outsource its rewards scheme to SurfGold. A variety of charging models are available - ranging from selling **rewards points** with discounts for volume purchases, to charging monthly fees. A firm with 10,000 users...

8/3,K/5 (Item 3 from file: 583) [Links](#)  
Gale Group Globalbase(TM)  
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09126101

**Promozioni, 6.700 miliardi per consumatori piu fedeli**

ITALY: REVIEW OF THE SALES PROMOTION BUSINESS

Il Sole 24 Ore ( ISO ) 29 Jun 1999 p.

**Language:** ITALIAN

...700bn a year in Italy. A study shows that those brands which carry out a **point** collection or a **gift-on-pack** policy increase their market share, attract more consumer, make their clients loyal and...

**Product:** Bottled Water and Health Drinks Bread, Cake & Related Products

8/3,K/6 (Item 4 from file: 583) [Links](#)

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09065995

**Samsung sets up cyber shopping mall**

**SOUTH KOREA: CYBER SHOPPING MALL BY SAMSUNG**

The Korea Herald ( XBF ) 25 Feb 1999 p.11

**Language:** ENGLISH

...Electronics has set up an Internet shopping mall, Samsung Soft Plaza, that specialises in computer-related **products**. The cyber shopping mall sells about 1,000 computer hardware and software products at 10... ..complete with an automatic card payment system and customer privacy protection system. It provides members **gifts** based on **points** they have accumulated by logging on and purchasing goods.

8/3,K/7 (Item 5 from file: 583) [Links](#)

Gale Group Globalbase(TM)

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06629058

**Intec develops new card terminal**

**SOUTH KOREA: INTEC INNOVATES CARD TERMINAL**

The Korea Herald ( XBF ) 19 May 1998 P.10

**Language:** ENGLISH

...to credit cards while checking the balance of bus cards and recharging them. It records **bonus points** for free **gifts** on chips within the bus card whenever card-carriers purchase **goods** at card- **affiliated** shops. It can be equipped with a wireless modem to process credit card reference and...

8/3,K/8 (Item 6 from file: 583) [Links](#)

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06551772

**Adidas signs up for Just Rewards scheme**

**UK: ADIDAS SUBSCRIBES TO JUST REWARDS**

Precision Marketing ( ZCZ ) 24 Nov 1997 p.2

**Language:** ENGLISH

Just Rewards, a points-based incentive scheme aimed at companies rather than individuals, is to be taken on <in the UK...

**Product: Apparel & Related Products**

8/3,K/9 (Item 7 from file: 583) [Links](#)

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06520860

**Eagle Star to be first insurer to join Air Miles**

UK: EAGLE STAR, AIR MILES AGREEMENT EXPECTED

Marketing Week ( MW ) 11 Sep 1997 p. 7

**Language: ENGLISH**

Eagle Star and the UK-based incentive operation Air Miles appeared in September 1997 set to agree a deal in an effort by the former ... ..and motor insurance policyholders. British Airways, which owns Air Miles, may also offer branded financial products in an alliance with Eagle Star.

8/3,K/10 (Item 8 from file: 583) [Links](#)

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06458652

**BA flags US partnership in reward miles link-up**

UK/US: REWARD MILES SHARING AT AMERICAN AND BA

Marketing Week ( MW ) 3 Apr 1997 p.8

**Language: ENGLISH**

**BA flags US partnership in reward miles link-up**

UK/US: REWARD MILES SHARING AT AMERICAN AND BA

...Airlines and British Airways, however, they have already began to work together in that the reward miles earned by their passengers can now be used with either airline. The only exception is...

**Product: Instruments & Related Products**

8/3,K/11 (Item 9 from file: 583) [Links](#)

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06204441

**Trade Point kansainvdlisdd tyvllisdvdt pk-yritykset**

FINLAND: TRADE POINT TO INTERNATIONALIZE BUSINESS

Kauppalehti ( XFD ) 21 Sep 1995 p. 9

**Language:** FINNISH

...to become international as well as to trade in an electronic system. In addition, Trade **Point** will **benefit** companies in the neighboring countries of Finland. Norrback has spoken in the world conference of... ..software for Trade Point use. The newest version was introduced in the convention. The program **combines** the possibilities of Internet to produce splendid **product** and company brochures as well as to file offers to sell and buy to a...

8/3,K/12 (Item 10 from file: 583) [Links](#)

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05887284

**'Full taste no sugar' cola's GBP8m national launch spend**

UK: NATIONAL LAUNCH OF PEPSI MAX SEPT 6

Off Licence News ( OLN ) 26 Aug 1993 p.9

**Language:** ENGLISH

...to diet cola for reasons of taste, and also because of the feminine brand imagery **associated** with diet **products**. However, the study claimed that diet drinkers consumed up to 28% more cola. The launch ... ..launch. Pepsi will give away 2mn samples in six weeks, and trade activity will include **point-of-sale incentives** and competitions. The age range of Pepsi Max's target consumers is 15-29 years ...

8/3,K/13 (Item 11 from file: 583) [Links](#)

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05881000

**Frequent flyers can log rich haul of perks**

WORLD: REVIEW OF **FREQUENT FLYER** PROGRAMMES

Sunday Times ( ST ) 22 Aug 1993 p.4.3

**Language:** ENGLISH

WORLD: REVIEW OF **FREQUENT FLYER** PROGRAMMES

Loyalty schemes, or **frequent flyer** programmes, are offered by most leading airlines, but they often only publicise discounts to first... ..many flyers often do not realise that points can be collected when flying with smaller, **associated** airlines. The **article** discusses **frequent flyer** programmes in some detail, including the discounts offered by a number of leading airlines.

8/3,K/14 (Item 1 from file: 474) [Links](#)

New York Times Abs

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07519678 **NYT Sequence Number:** 092983970514

**UNITED AND 4 OTHERS TO DETAIL AIR ALLIANCE TODAY**

Bryant, Adam



New York Times , Col. 3 , Pg. 4 , Sec. D  
Wednesday May 14 1997

**Abstract:**

...together their operations and marketing efforts; agreement will enable travelers to accumulate and cash in **frequent flier** mileage on all the airlines in what is to be called **Star Alliance**; it calls for carriers, among other **things**, to share ticket offices and airport operations, as well as jointly purchase supplies (M)

8/3,K/15 (Item 1 from file: 475) [Links](#)  
Wall Street Journal Abs  
(c) 2007 The New York Times. All rights reserved.  
07036716 **NYT Sequence Number:** 000000950505  
**ONLY SLOBS CAN MEASURE HITTING GREATNESS**  
Ignatin, George  
Wall Street Journal , Col. 3 , Pg. 8 , Sec. B  
Friday May 5 1995

**Abstract:**

**Article** proposes new baseball statistical calculation method to **combine** on-base percentage and slugging percentage into 'handy, one-size-fits-all' statistic; describes SLOB... ..x On Base), noting it measures ability to reach base and ability to move runners; **points** out SLOB **rewards** hitters for both consistency and power; chart shows 1994 SLOB leaders (M)

SHOW FILES

[File 344] **Chinese Patents Abs** Jan 1985-2006/Jan  
(c) 2006 European Patent Office. All rights reserved.

[File 347] **JAPIO** Dec 1976-2006/Oct(Updated 070201)  
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[File 350] **Derwent WPIX** 1963-2006/UD=200712  
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*\*File 350: DWPI has been enhanced to extend content and functionality of the database. For more info, visit  
<http://www.dialog.com/dwpi/>.*

? D S

| Set | Items | Description   |
|-----|-------|---|
| S1  | 57093 | S (BUNDL??? OR COMBIN??? OR CROSS()SELL??? OR COBRAND??? OR CO()BRAND???<br>OR (RELATED OR ASSOCIATED OR AFFILIAT??? OR ALLIED OR ALLIANCE OR INTERRELATED OR<br>ANCILLARY OR AFFINITY) OR PULL OR POLL) (7N) (MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR<br>PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? ) |
| S2  | 1188  | S FREQUENT() (FLYER OR FLIER) OR (MILE? OR POINT? ? OR TRAVEL? ? OR<br>FLY???) (3N) (INCENTIVE? ? OR BONUS?? OR REWARD? ? OR BENEFIT OR AWARD? ? OR GIFT? ?)  |
| S3  | 3573  | S S1(7N) (ESTIMAT? OR COMPUT? OR CALCULAT? OR APPROXIMAT?)  |
| S4  | 153   | AU=(KUWAHARA, T? OR KUWAHARA T ? OR KUWAHARA(2N)T?) FROM 344, 347, 350  |
| S5  | 4     | S S4 AND S1   |
| S6  | 65    | S S1 AND S2   |
| S7  | 10    | S S6 AND S3   |
| S8  | 5     | S S6 NOT PY>2000  |
| S9  | 5     | S S8 NOT S7   |
| S10 | 5     | S S9 NOT (S5 OR S7)   |

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5/3,K/1 (Item 1 from file: 350) [Links](#)  
Derwent WPIX  
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0011201224 *Drawing available*

WPI Acc no: 2002-139671/

XRPX Acc No: N2002-105295

**Point service in business transactions performed on-line using computer network for receiving orders and giving points to customers in proportion to purchase amount of goods**

Patent Assignee: KUWAHARA T (KUWA-I); SONY COMPUTER ENTERTAINMENT INC (SONY); SONY COMPUTER ENTERTAINMENT KK (SONY)

Inventor: KUWABARA T; KUWAHARA T

Patent Family ( 9 patents, 32 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| WO 2001095192  | A2   | 20011213 | WO 2001JP4840      | A    | 20010608 | 200218 | B    |
| JP 2002063465  | A    | 20020228 | JP 2001168487      | A    | 20010604 | 200219 | E    |
| US 20020032614 | A1   | 20020314 | US 2001876886      | A    | 20010607 | 200222 | E    |
| AU 200162718   | A    | 20011217 | AU 200162718       | A    | 20010608 | 200225 | E    |
| BR 200106731   | A    | 20020416 | BR 20016731        | A    | 20010608 | 200234 | E    |
|                |      |          | WO 2001JP4840      | A    | 20010608 |        |      |
| KR 2002016946  | A    | 20020306 | KR 2002701793      | A    | 20020208 | 200261 | E    |
| EP 1290600     | A1   | 20030312 | EP 2001936909      | A    | 20010608 | 200320 | E    |
|                |      |          | WO 2001JP4840      | A    | 20010608 |        |      |
| CN 1383520     | A    | 20021204 | CN 2001801886      | A    | 20010608 | 200322 | E    |
| MX 2002001378  | A1   | 20020801 | WO 2001JP4840      | A    | 20010608 | 200367 | E    |
|                |      |          | MX 20021378        | A    | 20020208 |        |      |

Priority Applications (no., kind, date): JP 2000172044 A 20000608; JP 2001168487 A 20010604

Patent Details

| Patent Number                       | Kind   | Lan | Pgs | Draw | Filing Notes        |               |
|-------------------------------------|--|-----|-----|------|---------------------|---------------|
| WO 2001095192                       | A2   | EN  | 41  | 14   |                     |               |
| National Designated States,Original | AU BR CA CN IN KR MX NZ RU SG                            |     |     |      |                     |               |
| Regional Designated States,Original | AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR |     |     |      |                     |               |
| JP 2002063465                       | A  | JA  | 11  |      |                     |               |
| AU 200162718                        | A  | EN  |     |      | Based on OPI patent | WO 2001095192 |
| BR 200106731                        | A  | PT  |     |      | PCT Application     | WO 2001JP4840 |
|                                     |  |     |     |      | Based on OPI patent | WO 2001095192 |
| EP 1290600                          | A1   | EN  |     |      | PCT Application     | WO 2001JP4840 |

|                                      |   |    |  |  |                     |               |
|--------------------------------------|---|----|--|--|---------------------|---------------|
|                                      |   |    |  |  | Based on OPI patent | WO 2001095192 |
| Regional Designated States, Original | AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR |    |  |  |                     |               |
| MX 2002001378                        | A1  | ES |  |  | PCT Application     | WO 2001JP4840 |
|                                      |   |    |  |  | Based on OPI patent | WO 2001095192 |

## Original Publication Data by Authority

...

Inventor name & address:

**KUWAHARA, Toru, c/o SONY COMPUTER ENTERTAINMENT INC... ..Kuwahara, Toru...**

**...KUWAHARA, Toru ...**

### Claims:

said specific commodities when said periods include dates related to orders of said commodities respectively, **relating** said periods and said specific **parameters** to said commodities, respectively; a third storage means for storing a general-purpose parameter concerning economic return, which is applied... .. related to orders of said specific commodities respectively; and a means for performing steps of; **receiving** a request for displaying information **on** commodities, from said commodity ordering apparatus; referring to the first storage means, to output said...

5/3,K/2 (Item 2 from file: 350) [Links](#)

Derwent WPIX

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0011192449

WPI Acc no: 2002-130663/200217

XRPX Acc No: N2002-098566

**Points given to customers by a vendor may be exchanged for goods at other participating vendors by charging the server of the store giving the points for the value of the points when a transaction is undertaken at another vendor**

Patent Assignee: KUWAHARA T (KUWA-I); SONY COMPUTER ENTERTAINMENT INC (SONY); SONY COMPUTER ENTERTAINMENT KK (SONY)

Inventor: KUWABARA T; KUWAHARA T

Patent Family ( 10 patents, 32 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| WO 2001095191  | A2   | 20011213 | WO 2001JP4839      | A    | 20010608 | 200217 | B    |
| JP 2002063464  | A    | 20020228 | JP 2001168486      | A    | 20010604 | 200219 | E    |
| US 20020032607 | A1   | 20020314 | US 2001876885      | A    | 20010607 | 200222 | E    |

|               |    |          |               |   |          |        |   |
|---------------|----|----------|---------------|---|----------|--------|---|
| AU 200164224  | A  | 20011217 | AU 200164224  | A | 20010608 | 200225 | E |
| BR 200106728  | A  | 20020416 | BR 20016728   | A | 20010608 | 200234 | E |
|               |    |          | WO 2001JP4839 | A | 20010608 |        |   |
| KR 2002016945 | A  | 20020306 | KR 2002701792 | A | 20020208 | 200261 | E |
| EP 1290602    | A2 | 20030312 | EP 2001938566 | A | 20010608 | 200320 | E |
|               |    |          | WO 2001JP4839 | A | 20010608 |        |   |
| MX 2002001325 | A1 | 20020901 | WO 2001JP4839 | A | 20010608 | 200370 | E |
|               |    |          | MX 20021325   | A | 20020207 |        |   |
| JP 3537410    | B2 | 20040614 | JP 2001168486 | A | 20010604 | 200439 | E |
| CN 1636212    | A  | 20050706 | CN 2001802022 | A | 20010608 | 200574 | E |

Priority Applications (no., kind, date): JP 2000172043 A 20000608; JP 2001168486 A 20010604

#### Patent Details

| Patent Number                       | Kind  | Lan | Pgs | Draw | Filing Notes             |               |
|-------------------------------------|---|-----|-----|------|--------------------------|---------------|
| WO 2001095191                       | A2  | EN  | 65  | 16   |                          |               |
| National Designated States,Original | AU BR CA CN IN KR MX NZ RU SG                               |     |     |      |                          |               |
| Regional Designated States,Original | AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR    |     |     |      |                          |               |
| JP 2002063464                       | A   | JA  | 18  |      |                          |               |
| AU 200164224                        | A   | EN  |     |      | Based on OPI patent      | WO 2001095191 |
| BR 200106728                        | A   | PT  |     |      | PCT Application          | WO 2001JP4839 |
|                                     |   |     |     |      | Based on OPI patent      | WO 2001095191 |
| EP 1290602                          | A2  | EN  |     |      | PCT Application          | WO 2001JP4839 |
|                                     |   |     |     |      | Based on OPI patent      | WO 2001095191 |
| Regional Designated States,Original | AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE TR |     |     |      |                          |               |
| MX 2002001325                       | A1  | ES  |     |      | PCT Application          | WO 2001JP4839 |
|                                     |   |     |     |      | Based on OPI patent      | WO 2001095191 |
| JP 3537410                          | B2  | JA  | 17  |      | Previously issued patent | JP 2002063464 |

## Original Publication Data by Authority

...

Inventor name & address:

KUWAHARA, Toru, c/o SONY COMPUTER ENTERTAIN. INC... ..Kuwahara, Toru... ..KUWAHARA, Toru ...

Claims:

the points related to said customer, to said commodity/service providing apparatus upon receipt of said connection request; and a payment request receiving means for receiving a payment request based on said amount to be borne, from...

5/3,K/3 (Item 3 from file: 350) [Links](#)

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0010919770 *Drawing available*

WPI Acc no: 2001-541451/200160

XRFX Acc No: N2001-402440

**Flexible license payment system for electronic commerce systems, such as computer readable media containing executable computer program**

Patent Assignee: CHATANI M (CHAT-I); CHEN A A (CHEN-I); HIRANO H (HIRA-I); KUTARAGI K (KUTA-I); KUWAHARA T (KUWA-I); MACLEAN C B (MACL-I); PALMER P D (PALM-I); SAITO A (SAIT-I); SONY COMPUTER ENTERTAINMENT AMERICA (SONY); SONY COMPUTER ENTERTAINMENT INC (SONY); SONY COMPUTER ENTERTAINMENT KK (SONY); TAMURA K (TAMU-I); WAKIMOTO T (WAKI-I)

Inventor: CHATANI M; CHEN A A; CHEN A A Y; HIRANO H; HIRANO S; KUTARAGI K; KUTARAGI T; KUWABARA T; KUWAHARA T; MACLEAN C B; PALMER P D; SAITO A; TAMURA K; WAKIMOTO T

Patent Family ( 9 patents, 38 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| WO 2001054019  | A1   | 20010726 | WO 2001US1427      | A    | 20010116 | 200160 | B    |
| AU 200129516   | A    | 20010731 | AU 200129516       | A    | 20010116 | 200171 | E    |
| JP 2001290932  | A    | 20011019 | JP 2000173754      | A    | 20000609 | 200201 | E    |
| EP 1203336     | A1   | 20020508 | EP 2001942751      | A    | 20010116 | 200238 | E    |
|                |      |          | WO 2001US1427      | A    | 20010116 |        |      |
| KR 2002006684  | A    | 20020124 | KR 2001711831      | A    | 20010917 | 200251 | E    |
| CN 1364272     | A    | 20020814 | CN 2001800509      | A    | 20010116 | 200280 | E    |
| US 20030023563 | A1   | 20030130 | WO 2001US1427      | A    | 20010116 | 200311 | E    |
|                |      |          | US 2002936882      | A    | 20020221 |        |      |
| JP 2003521046  | W    | 20030708 | JP 2001554241      | A    | 20010116 | 200347 | E    |
|                |      |          | WO 2001US1427      | A    | 20010116 |        |      |
| TW 591457      | A    | 20040611 | TW 2001101080      | A    | 20010305 | 200506 | E    |

Priority Applications (no., kind, date): JP 2000173754 A 20000609; JP 200022553 A 20000131; JP 20008253 A 20000117; US 2000625692 A 20000726

Patent Details

| Patent Number | Kind | Lan | Pgs | Draw | Filing Notes |
|---------------|------|-----|-----|------|--------------|
|---------------|------|-----|-----|------|--------------|

|                                     |   |    |    |    |                     |               |
|-------------------------------------|---|----|----|----|---------------------|---------------|
| WO 2001054019                       | A1  | EN | 77 | 19 |                     |               |
| National Designated States,Original | AU BR CA CN JP KR MX NZ RU SG US  |    |    |    |                     |               |
| Regional Designated States,Original | AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR                      |    |    |    |                     |               |
| AU 200129516                        | A   | EN |    |    | Based on OPI patent | WO 2001054019 |
| JP 2001290932                       | A   | JA | 19 |    |                     |               |
| EP 1203336                          | A1  | EN |    |    | PCT Application     | WO 2001US1427 |
|                                     |   |    |    |    | Based on OPI patent | WO 2001054019 |
| Regional Designated States,Original | AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR |    |    |    |                     |               |
| US 20030023563                      | A1  | EN |    |    | PCT Application     | WO 2001US1427 |
| JP 2003521046                       | W   | JA | 83 |    | PCT Application     | WO 2001US1427 |
|                                     |   |    |    |    | Based on OPI patent | WO 2001054019 |
| TW 591457                           | A   | ZH |    |    |                     |               |

...and a value added consideration is determined due to a value added provider of the **article**, based on information **related** to the accepted order. The value added provider comprises a license of the article. A...

## Original Publication Data by Authority

...

Inventor name & address:

**KUWAHARA, T., c/o Sony Computer Entertainment INC... ..Kuwahara, Toru... ..KUWAHARA, Toru ...**

**Claims:**

of the article, based on information related to the accepted order.

5/3,K/4 (Item 4 from file: 350) **Links**

Derwent WPIX

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0010864090 *Drawing available*

WPI Acc no: 2001-483167/

XRFX Acc No: N2001-357645

**Selling price management system in virtual shop on the Internet**

Patent Assignee: HIRANO H (HIRA-I); KUTARAGI K (KUTA-I); KUWAHARA T (KUWA-I); SAITO A (SAIT-I); SONY COMPUTER ENTERTAINMENT INC (SONY); SONY COMPUTER ENTERTAINMENT KK

(SONY); TAMURA K (TAMU-I); WAKIMOTO T (WAKI-I)

Inventor: HIRANO H; HIRANO S; KUTARAGI K; KUTARAGI T; KUWABARA T; KUWAHARA T; SAITO A; TAMURA K; WAKIMOTO T

Patent Family ( 7 patents, 38 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| WO 2001054009  | A1   | 20010726 | WO 2001JP253       | A    | 20010117 | 200152 | B    |
| US 20010034685 | A1   | 20011025 | US 2001761093      | A    | 20010116 | 200170 | E    |
| AU 200127043   | A    | 20010731 | AU 200127043       | A    | 20010117 | 200171 | E    |
| JP 2001273411  | A    | 20011005 | JP 20014559        | A    | 20010112 | 200173 | E    |
| EP 1249778     | A1   | 20021016 | EP 2001901379      | A    | 20010117 | 200276 | E    |
|                |      |          | WO 2001JP253       | A    | 20010117 |        |      |
| KR 2002064382  | A    | 20020807 | KR 2002709178      | A    | 20020716 | 200309 | E    |
| TW 523689      | A    | 20030311 | TW 2001101063      | A    | 20010117 | 200365 | E    |

Priority Applications (no., kind, date): JP 20008330 A 20000117; JP 20014559 A 20010112

Patent Details

| Patent Number                       | Kind  | Lan | Pgs | Draw | Filing Notes        |               |
|-------------------------------------|---|-----|-----|------|---------------------|---------------|
| WO 2001054009                       | A1  | JA  | 23  | 9    |                     |               |
| National Designated States,Original | AU BR CA CN KR MX NZ RU SG  |     |     |      |                     |               |
| Regional Designated States,Original | AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE TR                      |     |     |      |                     |               |
| AU 200127043                        | A   | EN  |     |      | Based on OPI patent | WO 2001054009 |
| JP 2001273411                       | A   | JA  | 8   |      |                     |               |
| EP 1249778                          | A1  | EN  |     |      | PCT Application     | WO 2001JP253  |
|                                     |   |     |     |      | Based on OPI patent | WO 2001054009 |
| Regional Designated States,Original | AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI TR |     |     |      |                     |               |
| TW 523689                           | A   | ZH  |     |      |                     |               |

## Original Publication Data by Authority

...

Inventor name & address:

KUWAHARA, Toru... ..Kuwahara, Toru... ..KUWAHARA, Toru ...

Original Abstracts:

a table (34) in which the number of pieces of the commodity and the price **variation** are associated with each other,



**calculates** the selling price corresponding to the number of pieces of the commodity, and renews a... .. commodity and the price variation are associated with each other, calculates the selling price corresponding to the number of pieces of **the** commodity, and renews a selling price DB (**31**). The new selling price is reflected to...

? t /3,k/all

7/3,K/1 (Item 1 from file: 347) [Links](#)

JAPIO

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07091469 \*\*Image available\*\*

**PROCESSING SYSTEM DEDICATED TO SALES PROMOTION, PROCESSING METHOD OF THE SAME SYSTEM, AND MEDIUM STORED WITH PROGRAM FOR THE SAME SYSTEM**

**Pub. No.:** 2001-319125 [JP 2001319125 A ]

**Published:** November 16, 2001 (20011116)

**Inventor:** KURANAKA TOMOYUKI

**Applicant:** PROGIC INC

**Application No.:** 2000-139146 [JP 2000139146]

**Filed:** May 11, 2000 (20000511)

#### ABSTRACT

...equipped with a member master database 55, a point transaction database 56 which stores addition **points** for purchased articles, **gift exchange points**, and **point histories computed** while **related** to member IDs, an **article** master database 57, a gift master database 58, an input means for campaign setting, an...

7/3,K/2 (Item 1 from file: 350) [Links](#)

Derwent WPIX

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0015728996 *Drawing available*

WPI Acc no: 2006-290886/200630

Related WPI Acc No: 2006-290642

XRPX Acc No: N2006-247803

**System for increasing consumer affinity for branded products, provides user to access website which enables user to exercise control over affiliated sub-user's for exchanging messages with other sub-users through client computer**

Patent Assignee: CHRISTENSON G (CHRI-I); GUNDRUM T (GUND-I); JENKINS G (JENK-I); JUETTEN J (JUET-I); KREJCAREK J (KREJ-I); NEELY T (NEEL-I); RINK C (RINK-I); ZICHE B (ZICH-I)

Inventor: CHRISTENSON G; GUNDRUM T; JENKINS G; JUETTEN J; KREJCAREK J; NEELY T; RINK C; ZICHE B

Patent Family ( 1 patents, 1 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| US 20060074755 | A1   | 20060406 | US 2004612689      | P    | 20040924 | 200630 | B    |
|                |      |          | US 2005235864      | A    | 20050926 |        |      |

Priority Applications (no., kind, date): US 2004612689 P 20040924; US 2005235864 A 20050926

Patent Details

| Patent Number  | Kind | Lan | Pgs | Draw | Filing Notes           |               |
|----------------|------|-----|-----|------|------------------------|---------------|
| US 20060074755 | A1   | EN  | 29  | 7    | Related to Provisional | US 2004612689 |

**System for increasing consumer affinity for branded products, provides user to access website which enables user to exercise control over affiliated sub-user...**

**Alerting Abstract ...** USE - For increasing consumer affinity for branded products of consumer goods through computers **such as personal computer (PC), personal digital assistant (PDA), laptop computer**, wireless hand-held device such as cellular phone and internet television (TV) appliance connected... .. line content by user and sub-user, without receiving reward points.

7/3,K/3 (Item 2 from file: 350) Links

Derwent WPIX

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0015512754 *Drawing available*

WPI Acc no: 2006-076897/200608

XRPX Acc No: N2006-066650

**Marketing and selling method for products or services in direct marketing electronic commerce system, involves storing reward point to be credited to participant based on accounted sale to participant in data record**

Patent Assignee: BETTEN V (BETT-I); THOMPSON R M (THOM-I); VANDENELST K A (VAND-I)

Inventor: BETTEN V; THOMPSON R M; VANDENELST K A

Patent Family ( 1 patents, 1 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| US 20050289003 | A1   | 20051229 | US 2004546613      | P    | 20040220 | 200608 | B    |
|                |      |          | US 200561915       | A    | 20050218 |        |      |

Priority Applications (no., kind, date): US 2004546613 P 20040220; US 200561915 A 20050218

Patent Details

| Patent Number  | Kind | Lan | Pgs | Draw | Filing Notes           |               |
|----------------|------|-----|-----|------|------------------------|---------------|
| US 20050289003 | A1   | EN  | 21  | 12   | Related to Provisional | US 2004546613 |

...  
and selling method for products or services in direct marketing electronic commerce system, involves storing

**reward point to be credited to participant based on accounted sale to participant in data record**

...NOVELTY - The **reward point** to be credited to the participant based on the accounted sale to the participant are redeemable for **products associated** with marketing system and are stored in a data record. Another **reward point** to be credited to the participant based on the accounted sale, if an attribute is assigned, is redeemable for **products associated** with another marketing system and are stored in the partner merchant file.

## **Original Publication Data by Authority**

...

### **Original Abstracts:**

assigned the first attribute based on the indication; accounting, by the computer, for a sale of products or services directly **from** a marketing company associated with the marketing **system** to the first participant, and storing the accounting in the first data record; causing, by the computer, first rewards points to be **credited to** the first participant based on the accounted for sale to the first participant, the first rewards points redeemable for **products, services, or compensation associated** with the marketing **system**, and stored in the first data record; and causing, by the computer, second rewards point to be **credited to** the first participant based on the accounted sale to the first participant if the first data record is assigned the first attribute, the second rewards point redeemable for **products, services, or compensation associated** with the second **marketing** system and stored in a partner merchant file on the computer.

...

### **Claims:**

accounting, by the computer, for a sale of products or services directly from a marketing **company** associated with the marketing **system** to the first participant, and storing the **accounting** in the first data record; causing, by the computer, first rewards points to be credited to the first participant based on the accounted for **sale to** the first participant, the first rewards points redeemable for products, services, or compensation associated with the marketing system, and **stored in** the first **data** record; and causing, by the computer, second rewards point to be credited to the first participant based on the accounted sale to the **first participant** if the first data record is assigned the first attribute, the second rewards point redeemable for products, services, or compensation associated with the second marketing system and stored **in a partner merchant file** on the computer.

7/3,K/4 (Item 3 from file: 350) **Links**

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0015363451 *Drawing available*

WPI Acc no: 2005-713719/200573

Related WPI Acc No: 2001-146874; 2005-150582; 2005-262830; 2005-313700; 2005-512030; 2005-713718; 2005-786392; 2006-432472; 2006-633979

XRPX Acc No: N2005-586250

**On-line search execution method in network computer system, involves tendering partial payment with payment e.g. reward points previously accumulated by user, to purchase desired product from merchant web site**

Patent Assignee: POSTREL R (POST-I)

Inventor: POSTREL R

Patent Family ( 2 patents, 107 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| WO 2005091846  | A2   | 20051006 | WO 2005US5137      | A    | 20050219 | 200573 | B    |
| US 20050240472 | A1   | 20051027 | US 1999140603      | P    | 19990623 | 200573 | E    |
|                |      |          | US 2000602222      | A    | 20000623 |        |      |
|                |      |          | US 2003601317      | A    | 20030620 |        |      |
|                |      |          | US 2004548373      | P    | 20040227 |        |      |
|                |      |          | US 200561095       | A    | 20050219 |        |      |

Priority Applications (no., kind, date): US 1999140603 P 19990623; US 2000602222 A 20000623; US 2003601317 A 20030620; US 2004548373 P 20040227; US 200561095 A 20050219

Patent Details

| Patent Number                       | Kind   | Lan | Pgs | Draw | Filing Notes                |               |
|-------------------------------------|--|-----|-----|------|-----------------------------|---------------|
| WO 2005091846                       | A2   | EN  | 58  | 11   |                             |               |
| National Designated States,Original | AE AG AL AM AT AU AZ BA BB BG BR BW BY BZ CA CH CN CO CR CU CZ DE DK DM DZ EC EE EG ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NA NI NO NZ OM PG PH PL PT RO RU SC SD SE SG SK SL SM SY TJ TM TN TR TT TZ UA UG US UZ VC VN YU ZA ZM ZW |     |     |      |                             |               |
| Regional Designated States,Original | AT BE BG BW CH CY CZ DE DK EA EE ES FI FR GB GH GM GR HU IE IS IT KE LS LT LU MC MW MZ NA NL OA PL PT RO SD SE SI SK SL SZ TR TZ UG ZM ZW  |     |     |      |                             |               |
| US 20050240472                      | A1   | EN  |     |      | Related to Provisional      | US 1999140603 |
|                                     |  |     |     |      | Continuation of application | US 2000602222 |
|                                     |  |     |     |      | C-I-P of application        | US 2003601317 |
|                                     |  |     |     |      | Related to Provisional      | US 2004548373 |
|                                     |  |     |     |      | Continuation of patent      | US 6594640    |

...

**search execution method in network computer system, involves tendering partial payment with payment e.g. reward points previously accumulated by user, to purchase desired product from merchant web site**

**Alerting Abstract** ...web pages are returned to user. A partial payment is tendered with payment e.g. **reward points** previously accumulated by user, to purchase a desired **product** from merchant web site **associated** with selected link.

...line search over networked computer system e.g. internet for obtaining product information, offers of **rewards** e.g.

**reward points**, rebates, cash equivalent tender and discount coupons provided during consumer and business transactions in airlines... ..Allows user to obtain product information from search engine and pay for found products with **reward points**.

## Original Publication Data by Authority

### Original Abstracts:

for product offers that are accompanied with reward components (e.g. reward points, rebates, coupons, **etc.**) **and/or** those that allow payment in whole or in part with payment components (e.g. reward points, rebates, coupons, **etc.**).

... .. accompanied with reward components (e.g. reward points, rebates, coupons, **etc.**) and/or those that **allow payment** in whole or in part with payment components (e.g. reward points, rebates, coupons, **etc.**).

... .. recompense (points de bonus, remises, bons, **etc.**) et/ou de produits dont l'achat peut **etre** regle **en** tout ou en partie au moyen d'elements de paiement (points de bonus, remises, bons, **etc.**).

### Claims:

to allow a user to enter a search term associated with a desired product inquiry;**b.** a user initiating **a** search by operating said user computing device to enter a search term into an input... .. search entry web element, said search term associated with a desired product inquiry;**c.** the **user** computing device transmitting **said** search term to said search engine **web** site over a computer network;**d.** the search engine web site using said search term...

7/3,K/5 (Item 4 from file: 350) [Links](#)

Derwent WPIX

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0014763362 *Drawing available*

WPI Acc no: 2005-111018/

XRPX Acc No: N2005-095910

**Targeted purchasing and fan loyalty promoting method for sports and entertainment celebrities, has embedded integrated circuit device such as smart card that includes sports and entertainment celebrities memory and microprocessor**

Patent Assignee: WILLIAMS J C (WILL-I); WILLIAMS J E (WILL-I)

Inventor: WILLIAMS J C; WILLIAMS J E

Patent Family ( 1 patents, 1 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| US 20050011945 | A1   | 20050120 | US 2002435914      | P    | 20021224 | 200512 | B    |
|                |      |          | US 2004731531      | A    | 20040715 |        |      |

Priority Applications (no., kind, date): US 2002435914 P 20021224; US 2004731531 A 20040715

Patent Details

| Patent Number  | Kind | Lan | Pgs | Draw | Filing Notes           |               |
|----------------|------|-----|-----|------|------------------------|---------------|
| US 20050011945 | A1   | EN  | 13  | 4    | Related to Provisional | US 2002435914 |

## Original Publication Data by Authority

### Original Abstracts:

A system, method and computer program product for **applying** smart **card** technology and related integrated operations to **the** sports and entertainment industry for the purpose of promoting fan loyalty to sports and entertainment...

...

### Claims:

related services, and data storage and retrieval, such as ship-to and bill-to names **and** addresses **for** convenience when shopping on-line, and for storage of the individual's favorite web site...

7/3,K/6 (Item 5 from file: 350) [Links](#)

Derwent WPIX

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0013682052 *Drawing available*

WPI Acc no: 2003-778731/

XRPX Acc No: N2003-624156

**Computer system for knowledge management, creates HTML document based on search requests and evaluates newly added documents stored in database to judge user's behavior while awarding bonus points**

Patent Assignee: BAYER AG (FARB); COLAKOGLU H (COLA-I); DERR T (DERR-I); HEGER G (HEGE-I); KRAFT T (KRAF-I); MAYSKA P (MAYS-I); PAKULL R (PAKU-I); SCHNIEDERS F (SCHN-I)

Inventor: COLAKOGLU H; DERR T; HEGER G; KRAFT T; MAYSKA P; PAKULL R; SCHNIEDERS F

Patent Family ( 2 patents, 2 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| US 20030191744 | A1   | 20031009 | US 2003407597      | A    | 20030404 | 200373 | B    |
| DE 10215494    | A1   | 20031106 | DE 10215494        | A    | 20020409 | 200381 | E    |

Priority Applications (no., kind, date): DE 10215494 A 20020409

Patent Details

| Patent Number | Kind | Lan | Pgs | Draw | Filing Notes |
|---------------|------|-----|-----|------|--------------|
|               |      |     |     |      |              |

|                |    |    |   |   |  |
|----------------|----|----|---|---|--|
| US 20030191744 | A1 | EN | 9 | 2 |  |
|----------------|----|----|---|---|--|

...  
and evaluates newly added documents stored in database to judge user's behavior while awarding bonus points

**Alerting Abstract** ...documents are evaluated using the scripts (13,14) to judge user's behavior, and accordingly bonus points is awarded to users.

... USE - Computer system for management of knowledge **databases** related to various online services like **goods** purchasing through intranet and internet.

## Original Publication Data by Authority

...  
**Original Abstracts:**  
points to the credit of a user as a function of user behavior.

7/3,K/7 (Item 6 from file: 350) [Links](#)

Derwent WPIX

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0010833584 *Drawing available*

WPI Acc no: 2001-451208/

XRPX Acc No: N2001-334105

**Incentive based on-line transaction method for Internet applications, involves conducting on-line points based auction for valuables after awarding points to user based on user activity**

Patent Assignee: SURFBUZZ.COM INC (SURF-N)

Inventor: MESHKIN A B; MESHKIN B J

Patent Family ( 2 patents, 92 countries )

| Patent Number | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|---------------|------|----------|--------------------|------|----------|--------|------|
| WO 2001015005 | A2   | 20010301 | WO 2000US23387     | A    | 20000825 | 200148 | B    |
| AU 200073329  | A    | 20010319 | AU 200073329       | A    | 20000825 | 200148 | E    |

Priority Applications (no., kind, date): US 1999150895 P 19990826

Patent Details

| Patent Number | Kind | Lan | Pgs | Draw | Filing Notes |
|---------------|------|-----|-----|------|--------------|
| WO 2001015005 | A2   | EN  | 51  | 16   |              |



|                                     |  |    |  |  |                     |               |
|-------------------------------------|--|----|--|--|---------------------|---------------|
| National Designated States,Original | AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW |    |  |  |                     |               |
| Regional Designated States,Original | AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TZ UG ZW  |    |  |  |                     |               |
| AU 200073329                        | A  | EN |  |  | Based on OPI patent | WO 2001015005 |

#### Original Titles:

SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR A USAGE AWARDS PROGRAM AND RELATED POINTS BASED AUCTION...

#### Original Publication Data by Authority

#### Original Abstracts:

A system is disclosed for the award of and redemption of award points online. The award points are present as a part of an incentive-based online transaction system which rewards consumers with points for online activities that they are already engaged in, such as web searching, e-mail, browsing, chats, etc. The award points are redeemed in a proprietary points-based auction...

7/3,K/8 (Item 7 from file: 350) [Links](#)

Derwent WPIX

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0010543828 *Drawing available*

WPI Acc no: 2001-146871/200115

XRPX Acc No: N2001-107549

**Product purchasing method using internet determines whether buyer computer is associated with virtual payment account, based on which cost of product is debited from virtual payment account**

Patent Assignee: BEGG I M (BEGG-I); BIRCH D (BIRC-I); ECHARGE CORP (ECHA-N); GRIFFITHS D (GRIF-I); HUTCHISON R B (HUTC-I); LLEWELLYN R J (LLEW-I); VILJOEN A F (VILJ-I)

Inventor: BEGG I M; BIRCH D; CHEDALAWADA A; DAVID G; FLEMING G A; GRIFFITHS D; HUTCHINSON R B; HUTCHISON R B; LLEWELLYN R; LLEWELLYN R C; LLEWELLYN R J; VIJOEN A F; VILJOEN A F; BEGG L M

Patent Family ( 14 patents, 92 countries )

| Patent Number | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|---------------|------|----------|--------------------|------|----------|--------|------|
| WO 2000079452 | A2   | 20001228 | WO 2000US16669     | A    | 20000616 | 200115 | B    |

|                |    |          |                |   |          |        |   |
|----------------|----|----------|----------------|---|----------|--------|---|
| AU 200057443   | A  | 20010109 | AU 200057443   | A | 20000616 | 200122 | E |
| EP 1194874     | A2 | 20020410 | EP 2000942881  | A | 20000616 | 200232 | E |
|                |    |          | WO 2000US16669 | A | 20000616 |        |   |
| BR 200011768   | A  | 20020611 | BR 200011768   | A | 20000616 | 200248 | E |
|                |    |          | WO 2000US16669 | A | 20000616 |        |   |
| KR 2002016836  | A  | 20020306 | KR 2001716287  | A | 20011218 | 200261 | E |
| JP 2003503769  | W  | 20030128 | WO 2000US16669 | A | 20000616 | 200309 | E |
|                |    |          | JP 2001504945  | A | 20000616 |        |   |
| NZ 516669      | A  | 20040730 | NZ 516669      | A | 20000616 | 200454 | E |
|                |    |          | WO 2000US16669 | A | 20000616 |        |   |
| AU 2005201214  | A1 | 20050414 | AU 2005201214  | A | 20050321 | 200530 | E |
| US 20050102188 | A1 | 20050512 | US 1999140039  | P | 19990618 | 200532 | E |
|                |    |          | US 1999370949  | A | 19990809 |        |   |
|                |    |          | US 2000578395  | A | 20000525 |        |   |
|                |    |          | US 2003338133  | A | 20030106 |        |   |
|                |    |          | US 2003663443  | A | 20030916 |        |   |
| AU 781021      | B2 | 20050428 | AU 200057443   | A | 20000616 | 200533 | E |
| US 20050192896 | A1 | 20050901 | US 1999140039  | P | 19990618 | 200558 | E |
|                |    |          | US 1999370949  | A | 19990809 |        |   |
|                |    |          | US 2003337214  | A | 20030106 |        |   |
|                |    |          | US 2003671320  | A | 20030924 |        |   |
| US 20050261984 | A1 | 20051124 | US 1999140039  | P | 19990618 | 200577 | E |
|                |    |          | US 1999370949  | A | 19990809 |        |   |
|                |    |          | US 2000578395  | A | 20000525 |        |   |
|                |    |          | US 2003663443  | A | 20030916 |        |   |
|                |    |          | US 2005182589  | A | 20050714 |        |   |
| US 20060004659 | A1 | 20060105 | US 1999140039  | P | 19990618 | 200603 | E |
|                |    |          | US 1999370949  | A | 19990809 |        |   |
|                |    |          | US 2000578395  | A | 20000525 |        |   |
|                |    |          | US 2003338133  | A | 20030106 |        |   |
|                |    |          | US 2003663443  | A | 20030916 |        |   |
|                |    |          | US 2005183127  | A | 20050714 |        |   |
| IN 200200075   | P2 | 20060616 | WO 2000US16669 | A | 20000616 | 200648 | E |
|                |    |          | IN 2002KN75    | A | 20020116 |        |   |

Priority Applications (no., kind, date): US 2005183127 A 20050714; US 2005182589 A 20050714; US 2003671320 A 20030924; US 2003663443 A 20030916; US 2003338133 A 20030106; US 2003337214 A 20030106; US 1999370949 A 19990809; US 1999140039 P 19990618; US 2000578395 A 20000525

Patent Details

| Patent Number | Kind | Lan | Pgs | Draw | Filing Notes |
|---------------|------|-----|-----|------|--------------|
|---------------|------|-----|-----|------|--------------|

|   |   |    |     |    |                             |                |
|---|---|----|-----|----|-----------------------------|----------------|
| WO 2000079452                             | A2  | EN | 111 | 42 |                             |                |
| National<br>Designated<br>States,Original | AE AG AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK<br>DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR<br>KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL<br>PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG UZ VN YU ZA ZW |    |     |    |                             |                |
| Regional<br>Designated<br>States,Original | AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC<br>MW MZ NL OA PT SD SE SL SZ TZ UG ZW  |    |     |    |                             |                |
| AU 200057443                              | A   | EN |     |    | Based on OPI patent         | WO 2000079452  |
| EP 1194874                                | A2  | EN |     |    | PCT Application             | WO 2000US16669 |
|   |   |    |     |    | Based on OPI patent         | WO 2000079452  |
| Regional<br>Designated<br>States,Original | AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL<br>PT RO SE SI   |    |     |    |                             |                |
| BR 200011768                              | A   | PT |     |    | PCT Application             | WO 2000US16669 |
|   |   |    |     |    | Based on OPI patent         | WO 2000079452  |
| JP 2003503769                             | W   | JA | 125 |    | PCT Application             | WO 2000US16669 |
|   |   |    |     |    | Based on OPI patent         | WO 2000079452  |
| NZ 516669                                 | A   | EN |     |    | PCT Application             | WO 2000US16669 |
|   |   |    |     |    | Based on OPI patent         | WO 2000079452  |
| AU 2005201214                             | A1  | EN |     |    | Division of patent          | AU 781021      |
| US 20050102188                            | A1  | EN |     |    | Related to Provisional      | US 1999140039  |
|   |   |    |     |    | C-I-P of application        | US 1999370949  |
|   |   |    |     |    | Continuation of application | US 2000578395  |
|   |   |    |     |    | Continuation of application | US 2003338133  |
| AU 781021                                 | B2  | EN |     |    | Previously issued patent    | AU 200057443   |
|   |   |    |     |    | Based on OPI patent         | WO 2000079452  |
| US 20050192896                            | A1  | EN |     |    | Related to Provisional      | US 1999140039  |
|   |   |    |     |    | Continuation of application | US 1999370949  |
|   |   |    |     |    | Continuation of application | US 2003337214  |
| US 20050261984                            | A1  | EN |     |    | Related to Provisional      | US 1999140039  |
|   |   |    |     |    | C-I-P of application        | US 1999370949  |
|   |   |    |     |    | Continuation of application | US 2000578395  |
|   |   |    |     |    | Division of application     | US 2003663443  |
| US 20060004659                            | A1  | EN |     |    | Related to Provisional      | US 1999140039  |
|   |   |    |     |    | C-I-P of application        | US 1999370949  |
|   |   |    |     |    | Continuation of application | US 2000578395  |
|   |   |    |     |    | Continuation of application | US 2003338133  |
|   |   |    |     |    | Division of application     | US 2003663443  |
| IN 200200075                              | P2  | EN |     |    | PCT Application             | WO 2000US16669 |

...which the cost of the product is debited from the virtual payment account and the **product** is provided to the buyer associated with buyer computer.

## Original Publication Data by Authority

...

### Original Abstracts:

charges using a prepaid account, a credit account, or by using reward points earned through use of the virtual payment card. A buyer may create sub-accounts... .. earned through use of the virtual payment card. A buyer may create sub-accounts that **have additional** limitations imposed on the owners of the sub-accounts... .. account that have additional limitations imposed on the owner of the sub-account.

... .. A virtual payment system for ordering and... .. L'invention concerne un systeme de paiements virtuels pour commander des biens

7/3,K/9 (Item 8 from file: 350) [Links](#)

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0010274823 *Drawing available*

WPI Acc no: 2000-587732/200055

XPX Acc No: N2000-434896

**Computer system for use in retail store environment, includes supplemental processor which monitors point-of-sale (POS) operations taking place at various cash registers**

Patent Assignee: CATALINA MARKETING INT INC (CATA-N); WHITE P (WHIT-I)

Inventor: WHITE P

Patent Family ( 9 patents, 87 countries )

| Patent Number  | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|----------------|------|----------|--------------------|------|----------|--------|------|
| ZA 199905705   | A    | 20000531 | ZA 19995705        | A    | 19990903 | 200055 | B    |
| WO 2000072279  | A1   | 20001130 | WO 1999US18821     | A    | 19990826 | 200064 | E    |
| PT 102352      | A    | 20001130 | PT 102352          | A    | 19990901 | 200065 | E    |
| BE 1012726     | A3   | 20010206 | BE 1999634         | A    | 19990922 | 200111 | E    |
| AU 199956788   | A    | 20001212 | AU 199956788       | A    | 19990826 | 200115 | E    |
| EP 1180261     | A1   | 20020220 | EP 1999943752      | A    | 19990826 | 200221 | E    |
|                |      |          | WO 1999US18821     | A    | 19990826 |        |      |
| US 20020046082 | A1   | 20020418 | US 1999317110      | A    | 19990524 | 200228 | E    |
| JP 2003500767  | W    | 20030107 | WO 1999US18821     | A    | 19990826 | 200314 | E    |
|                |      |          | JP 2000620597      | A    | 19990826 |        |      |
| IT 1322853     | B    | 20040616 | IT 1999MI1913      | A    | 19990914 | 200474 | E    |

Priority Applications (no., kind, date): US 1999317110 A 19990524

Patent Details

| Patent Number                       | Kind  | Lan | Pgs | Draw | Filing Notes        |                |
|-------------------------------------|---|-----|-----|------|---------------------|----------------|
| ZA 199905705                        | A   | EN  | 25  | 5    |                     |                |
| WO 2000072279                       | A1  | EN  |     |      |                     |                |
| National Designated States,Original | AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW |     |     |      |                     |                |
| Regional Designated States,Original | AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW   |     |     |      |                     |                |
| BE 1012726                          | A3  | FR  |     |      |                     |                |
| AU 199956788                        | A   | EN  |     |      | Based on OPI patent | WO 2000072279  |
| EP 1180261                          | A1  | EN  |     |      | PCT Application     | WO 1999US18821 |
|                                     |   |     |     |      | Based on OPI patent | WO 2000072279  |
| Regional Designated States,Original | AL AT BE CH CY DE DK ES FI FR GB GR IE IT LI LT LU LV MC MK NL PT RO SE SI  |     |     |      |                     |                |
| JP 2003500767                       | W   | JA  | 44  |      | PCT Application     | WO 1999US18821 |
|                                     |   |     |     |      | Based on OPI patent | WO 2000072279  |

**Alerting Abstract ...** A process for providing in-store printing of rainchecks for purchasing incentives associated with **items** subject to rainchecks. A computer program product comprising a computer storage medium having a computer program embedded in computer storage medium for causing a computer to provide in-store printing of rainchecks for purchasing incentives associated with items subject to rainchecks.

## Original Publication Data by Authority

...

### Original Abstracts:

medium for providing in-store printing of rainchecks for purchasing incentives associated with items subject to rainchecks, **including** an incentive processor (16) for storing a plurality of purchasing incentives corresponding to a plurality... bus (20) coupling the incentive processor to the at least one incentive printer; a point-of-sale (POS) **controller** (10); at least one cash register (14); and a POS bus coupling the POS controller... printing of rainchecks for purchasing incentives associated with items subject to rainchecks, including an incentive **processor** for **storing** a plurality of purchasing incentives corresponding to a plurality of item identifiers for items subject... processor to the at least one incentive printer; a point-of-sale (POS) controller; at **least** one cash **register**; and a POS bus coupling the POS controller, the at least one cash register, and... incentives associated with items subject to

a plurality of item identifiers for items subject to rainchecks; at least... one incentive printer; a point-of-sale (POS) controller (10); at least one cash register (14); and a POS bus coupling the POS controller (12), the at least one cash register, and the incentive...

...

#### Claims:

printing of rainchecks for purchasing incentives associated with items subject to rainchecks, comprising: an incentive processor for storing a plurality of purchasing incentives corresponding to a plurality of item identifiers for items subject...

7/3,K/10 (Item 9 from file: 350) [Links](#)

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0009875262 *Drawing available*

WPI Acc no: 2000-171469/

XPX Acc No: N2000-127391

#### Consumer data obtaining method in exchange for consumer incentives

Patent Assignee: NEOMEDIA TECHNOLOGIES INC (NEOM-N)

Inventor: HILL J; SPRUILL Q E; ZUIFF I; ZUIFF J

Patent Family ( 5 patents, 84 countries )

| Patent Number | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|---------------|------|----------|--------------------|------|----------|--------|------|
| WO 2000005668 | A1   | 20000203 | WO 1999US16266     | A    | 19990723 | 200015 | B    |
| AU 199953175  | A    | 20000214 | AU 199953175       | A    | 19990723 | 200029 | E    |
| BR 199912147  | A    | 20010515 | BR 199912147       | A    | 19990723 | 200130 | E    |
|               |      |          | WO 1999US16266     | A    | 19990723 |        |      |
| EP 1105823    | A1   | 20010613 | EP 1999938761      | A    | 19990723 | 200134 | E    |
|               |      |          | WO 1999US16266     | A    | 19990723 |        |      |
| JP 2002521755 | W    | 20020716 | WO 1999US16266     | A    | 19990723 | 200261 | E    |
|               |      |          | JP 2000561575      | A    | 19990723 |        |      |

Priority Applications (no., kind, date): US 199893902 P 19980723

#### Patent Details

| Patent Number                        | Kind  | Lan | Pgs | Draw | Filing Notes |
|--------------------------------------|---|-----|-----|------|--------------|
| WO 2000005668                        | A1  | EN  | 25  | 6    |              |
| National Designated States, Original | AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CU CZ DE DK EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT UA UG UZ VN YU ZA ZW |     |     |      |              |

|                                     |   |    |    |  |                     |                |  |  |  |  |
|-------------------------------------|---|----|----|--|---------------------|----------------|--|--|--|--|
| Regional Designated States,Original | AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ UG ZW |    |    |  |                     |                |  |  |  |  |
| AU 199953175                        | A   | EN |    |  | Based on OPI patent | WO 2000005668  |  |  |  |  |
| BR 199912147                        | A   | PT |    |  | PCT Application     | WO 1999US16266 |  |  |  |  |
|                                     |   |    |    |  | Based on OPI patent | WO 2000005668  |  |  |  |  |
| EP 1105823                          | A1  | EN |    |  | PCT Application     | WO 1999US16266 |  |  |  |  |
|                                     |   |    |    |  | Based on OPI patent | WO 2000005668  |  |  |  |  |
| Regional Designated States,Original | AT BE CH CY DE DK ES FI FR GB GR IE IT LI LU MC NL PT SE                                  |    |    |  |                     |                |  |  |  |  |
| JP 2002521755                       | W   | JA | 23 |  | PCT Application     | WO 1999US16266 |  |  |  |  |
|                                     |   |    |    |  | Based on OPI patent | WO 2000005668  |  |  |  |  |

**Alerting Abstract** ...The consumer is provided with reward incentives such as permission to play a game on **computer**, access certain content **associated** with **item** purchased or gift coupons to obtain additional goods and services at a discount rate, in...

### Original Publication Data by Authority

...

#### Original Abstracts:

method and apparatus for obtaining consumer data in exchange for consumer incentives at a point-of-sale including a scanner (12), a personal computer (14), a monitor (16), a mouse (20), and a laser... ... consumer data in exchange for consumer incentives at a point-of-sale including a scanner (12), a personal **computer** (14), a monitor (16), a mouse (20), and a laser printer (22). A consumer selects...

? t /3,k/all

10/3,K/1 (Item 1 from file: 350) [Links](#)

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0010323045 *Drawing available*

WPI Acc no: 2000-637569/200061

Related WPI Acc No: 1998-206359; 1998-270860; 1998-270862; 1998-412796; 1999-131130; 1999-492768; 1999-590253; 1999-590895; 2000-593684; 2002-120803

XRPX Acc No: N2000-472835

**Computer aided learning apparatus for rewarding students, comprises reward determinator to determine reward for student who has reached milestone which is determined by performance analyzer**

Patent Assignee: HO C F (HOCF-I); TONG P P (TONG-I)

Inventor: HO C F; TONG P P

Patent Family ( 1 patents, 1 countries )

| Patent Number | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|---------------|------|----------|--------------------|------|----------|--------|------|
| US 6120300    | A    | 20000919 | US 1996633582      | A    | 19960417 | 200061 | B    |
|               |      |          | US 1997968311      | A    | 19971112 |        |      |

Priority Applications (no., kind, date): US 1996633582 A 19960417; US 1997968311 A 19971112

Patent Details

| Patent Number | Kind | Lan | Pgs | Draw | Filing Notes         |               |
|---------------|------|-----|-----|------|----------------------|---------------|
| US 6120300    | A    | EN  | 23  | 11   | C-I-P of application | US 1996633582 |
|               |      |     |     |      | C-I-P of patent      | US 5743746    |

**Alerting Abstract ...108)** coupled to performance analyzer, determines a reward for the student who has reached a **milestone**. The **reward** is assigned based on the students individual preference specially tailored to the students interest on...

DESCRIPTION - A milestone setter (102) sets milestones **related** to the line-items of the subject, and allows performance analyzer to access the milestones. An INDEPENDENT CLAIM is...

### Original Publication Data by Authority

...

#### Original Abstracts:

embodiment, the system includes a milestone setter, a performance analyzer, a reward determinator and a **reward** generator. The **milestone** setter sets a number of milestones, with each milestone being **related** to a line-item, and with an instructor providing inputs to the milestone setter to set each line-item... The performance analyzer coupled to the milestone setter determines whether the student has reached a **milestone**. The **reward** determinator coupled to the performance analyzer determines a reward for the student if the performance analyzer indicates that



the student has reached a **milestone**. The **reward** can depend on the student's preference. The reward generator, coupled to the reward determinator...

10/3,K/2 (Item 2 from file: 350) [Links](#)

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0010266327 *Drawing available*

WPI Acc no: 2000-578949/

XRFX Acc No: N2000-428449

**Incentive points management method involves awarding incentive points based on use of computerized resource, and maintaining balance of incentive points for user based on a set of policies**

Patent Assignee: ZAP ME! (ZAPM-N)

Inventor: MARKS J K; MORTENSEN L H; STRASNICK S L

Patent Family ( 2 patents, 88 countries )

| Patent Number | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|---------------|------|----------|--------------------|------|----------|--------|------|
| WO 2000036541 | A1   | 20000622 | WO 1999US30131     | A    | 19991216 | 200054 | B    |
| AU 200021934  | A    | 20000703 | AU 200021934       | A    | 19991216 | 200054 | E    |

Priority Applications (no., kind, date): US 1998213238 A 19981217

Patent Details

| Patent Number                       | Kind   | Lan | Pgs | Draw | Filing Notes        |               |
|-------------------------------------|--|-----|-----|------|---------------------|---------------|
| WO 2000036541                       | A1   | EN  | 27  | 4    |                     |               |
| National Designated States,Original | AE AL AM AT AU AZ BA BB BG BR BY CA CH CN CR CU CZ DE DK DM EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KR KZ LC LK LR LS LT LU LV MA MD MG MK MN MW MX NO NZ PL PT RO RU SD SE SG SI SK SL TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW |     |     |      |                     |               |
| Regional Designated States,Original | AT BE CH CY DE DK EA ES FI FR GB GH GM GR IE IT KE LS LU MC MW NL OA PT SD SE SL SZ TZ UG ZW   |     |     |      |                     |               |
| AU 200021934                        | A  | EN  |     |      | Based on OPI patent | WO 2000036541 |

**Incentive points management method involves awarding incentive points based on use of computerized resource, and maintaining balance of incentive points for user based on a set of policies**

**Original Titles:**

METHOD AND APPARATUS FOR INCENTIVE POINTS MANAGEMENT...

**Alerting Abstract** ...NOVELTY - The use of a computerized resource by the user is passively monitored. The **incentive points** are awarded based on the use of computerized resource. A balance of **incentive points** are maintained for the user based on a predetermined set of policies.

... incentive points management apparatus; **machine-readable** medium; wide area network of devices... USE - For incentive point management on utilization of computerized resources.

## Original Publication Data by Authority

### Original Abstracts:

A method and apparatus for incentive points management is **disclosed**. The present invention provides a method and apparatus for incentive points management based **on usage** of computerized resources. In one embodiment, non-usage based points can also be awarded. Briefly... participating network for 20 contiguous minutes (410) a predetermined number of incentive points are awarded (420). **Incentive** points can then **be awarded** in 20 minute increments or on a different scale. In one embodiment, incentive points are awarded **to both** the user and to an organization to which the user belongs. In one embodiment, affinity points are awarded in addition to incentive points. Affinity points **are awarded** based on more active participation (440). For example, affinity points can be awarded for purchases of particular items or purchases of **particular** amounts. Affinity points can also **be awarded** for specific actions, for example, switching telephone long distance providers, filling out an online...

10/3,K/3 (Item 3 from file: 350) [Links](#)

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0009396296 *Drawing available*

WPI Acc no: 1999-332283/

XRPX Acc No: N1999-249918

**Database distribution management system in POS communication network - includes communication network between point of sales and gift issuing system which collects information between two system and delivers goods along with delivery bill**

Patent Assignee: TOSHIBA KK (TOKE)

Inventor: MATSUMOTO Y

Patent Family ( 1 patents, 1 countries )

| Patent Number | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|---------------|------|----------|--------------------|------|----------|--------|------|
| JP 11120439   | A    | 19990430 | JP 1997278711      | A    | 19971013 | 199928 | B    |

Priority Applications (no., kind, date): JP 1997278711 A 19971013

Patent Details

| Patent Number | Kind | Lan | Pgs | Draw | Filing Notes |
|---------------|------|-----|-----|------|--------------|
|               |      |     |     |      |              |

|             |   |    |    |   |  |
|-------------|---|----|----|---|--|
| JP 11120439 | A | JA | 11 | 7 |  |
|-------------|---|----|----|---|--|

...  
**includes communication network between point of sales and gift issuing system which collects information between two system and delivers goods along with delivery bill**

**Alerting Abstract** ...NOVELTY - Information about the **goods** to be sold and gift **article related** to information are stored in point of sales system (1) and gift issuing system (2). A communication network is established between **point of sales and gift issuing system**. Relevant information about ordered goods and gift to be issued is shared between...

10/3,K/4 (Item 4 from file: 350) Links  
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0008729429 *Drawing available*  
WPI Acc no: 1998-270862/  
Related WPI Acc No: 1998-206359; 1998-270860; 1998-412796; 1999-131130; 1999-492768; 1999-590253; 1999-590895; 2000-593684; 2000-637569; 2002-120803  
XRPX Acc No: N1998-212755

**Computer-aided-educational appts for rewarding student for attaining milestone in subject - has reward determinator coupled to performance analyser to determine reward for student if performance analyser indicates that student has reached milestone**

Patent Assignee: HO C F (HOCF-I); TONG P P (TONG-I)  
Inventor: HO C F; TONG P P

Patent Family ( 1 patents, 1 countries )

| Patent Number | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|---------------|------|----------|--------------------|------|----------|--------|------|
| US 5743746    | A    | 19980428 | US 1996633582      | A    | 19960417 | 199824 | B    |

Priority Applications (no., kind, date): US 1996633582 A 19960417

Patent Details

| Patent Number | Kind | Lan | Pgs | Draw | Filing Notes |
|---------------|------|-----|-----|------|--------------|
| US 5743746    | A    | EN  | 23  | 11   |              |

**Alerting Abstract** ...apparatus includes a milestone setter for setting a number of milestones, with each milestone being **related** to a line-item. A performance analyser is coupled to the milestone setter to access the milestones and determine whether the student has reached a **milestone** . A **reward** determinator is coupled to the performance analyser to determine a reward for the student if the performance analyser indicates that the student has reached a **milestone**. A **reward** generator coupled to the reward determinator to generate the reward for the student. An instructor...

## Original Publication Data by Authority

...

### Original Abstracts:

a milestone setter, a performance analyzer, a reward determinator and a reward generator. The milestone **setter** sets a **number** of milestones, with each milestone being related to a line-item, and with an **instructor** providing inputs to the milestone setter to set each line-item that has a milestone... ... to the milestone setter determines whether the student has reached a milestone. The reward determinator **coupled to the** performance analyzer determines a reward for the student if the performance analyzer indicates that the student has reached a milestone. The reward generator, **coupled to the** reward determinator, generates the reward for the student.

...

### Claims:

setter for setting a plurality of milestones, with each milestone being related to a line-item; a performance analyzer **coupled to** the milestone setter for accessing the milestones and determining whether the student has reached a milestone; a reward determinator coupled to **the** performance analyzer to **determine** a reward for the student if the performance analyzer indicates that the student has reached...

10/3,K/5 (Item 5 from file: 350) [Links](#)

Derwent WPIX

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0007776697 *Drawing available*

WPI Acc no: 1996-402551/199640

XRPX Acc No: N1996-339105

**Computer based system for processing product sales data - has point of sales terminal linked to computer network to allow product and customer purchasing data to be acquired and entered in memory for later use**

Patent Assignee: DERKSEN E (DERK-I)

Inventor: DERKSEN E

Patent Family ( 2 patents, 21 countries )

| Patent Number | Kind | Date     | Application Number | Kind | Date     | Update | Type |
|---------------|------|----------|--------------------|------|----------|--------|------|
| WO 1996026506 | A1   | 19960829 | WO 1996CH59        | A    | 19960226 | 199640 | B    |
| AU 199646617  | A    | 19960911 | AU 199646617       | A    | 19960226 | 199651 | E    |

Priority Applications (no., kind, date): CH 1995557 A 19950224

Patent Details

| Patent Number                       | Kind  | Lan | Pgs | Draw | Filing Notes        |               |
|-------------------------------------|---|-----|-----|------|---------------------|---------------|
| WO 1996026506                       | A1  | DE  | 26  | 2    |                     |               |
| National Designated States,Original | AU CA JP SG US                                  |     |     |      |                     |               |
| Regional Designated States,Original | AT BE CH DE DK ES FR GB GR IE IT LU MC NL PT SE |     |     |      |                     |               |
| AU 199646617                        | A   | EN  |     |      | Based on OPI patent | WO 1996026506 |

**Original Titles:**

PROCESS AND DEVICE FOR THE PROCESSING OF **PRODUCT** AND/OR SERVICE-RELATED DATA

**Alerting Abstract** ...provides credit facilitates and allows relevant information, such as purchase over a specific period and **bonus points** accumulated to be stored in memory for later use...

**Original Publication Data by Authority**

...

**Original Abstracts:**

In order to process product and/or service-related data, preferably those generated at points of sales (5), at least one second set of machine-readable data containing information on business, preferably turnover... .. data to a higher order of goods, are associated to the first set of machine-readable data **that** contains basic information characteristic of a product and/or service, including their price. The first...

? show files

[File 348] **EUROPEAN PATENTS** 1978-2007/ 200707

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*\*File 348: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

[File 349] **PCT FULLTEXT** 1979-2007/UB=20070215UT=20070208

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*\*File 349: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.*

; d s

| Set | Items  | Description  |
|-----|--------|--|
| S1  | 138922 | S (BUNDL??? OR COMBIN??? OR CROSS()SELL??? OR COBRAND??? OR CO()BRAND??? OR (RELATED OR ASSOCIATED OR AFFILIAT??? OR ALLIED OR ALLIANCE OR INTERRELATED OR ANCILLARY OR AFFINITY) OR PULL OR POLL) (7N) (MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? ) |
| S2  | 2947   | S FREQUENT() (FLYER OR FLIER) OR (MILE? OR POINT? ? OR TRAVEL? ? OR FLY???) (3N) (INCENTIVE? ? OR BONUS?? OR REWARD? ? OR BENEFIT OR AWARD? ? OR GIFT? ?)  |
| S3  | 7027   | S S1(7N) (ESTIMAT? OR COMPUT? OR CALCULAT? OR APPROXIMAT?)   |
| S4  | 9      | AU=(KUWAHARA, T? OR KUWAHARA T ? OR KUWAHARA(2N)T?). FROM 348, 349   |
| S5  | 1      | S S4 AND S1  |
| S6  | 0      | S S5 AND S2  |
| S7  | 46     | S S1(3N)S2   |
| S8  | 7      | S S7 NOT PY>2000   |
| S9  | 3      | S S7(3N)S3   |
| S10 | 3      | S S9 NOT S8  |

8/3K/1 (Item 1 from file: 348) [Links](#)

EUROPEAN PATENTS

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00462416

**Sub-entry point interface architecture for change management in a computer network.**

Schnittstellenarchitektur für untergeordneten Eingangspunkt zur Änderungsverwaltung in einem Rechnernetz.

Architecture d'interface de sous-point d'entrée pour la gestion de modifications dans un réseau d'ordinateurs.

**Patent Assignee:**

- **International Business Machines Corporation;** (200120)  
Old Orchard Road; Armonk, N.Y. 10504; (US)  
(applicant designated states: DE;FR;GB)

**Inventor:**

- **Hellenga, David Allan**  
902 Rosewood Terrace; Endwell, New York 13760; (US)
- **Majikes, Mary Kim**  
3600 Alameda Lane; Endwell, New York 13760; (US)
- **Mooney, Thomas Michael**  
28 Rockwell Road; Vestal, New York 13850; (US)
- **Valentine, Brian Douglas**  
406 Colonial Drive; Endwell, New York 13760; (US)

**Legal Representative:**

- **Schafer, Wolfgang, Dipl.-Ing. (62021)**  
IBM Deutschland Informationssysteme GmbH Patentwesen und Urheberrecht; D-70548 Stuttgart; (DE)

|             | Country | Number   | Kind | Date     |         |
|-------------|---------|----------|------|----------|---------|
| Patent      | EP      | 464352   | A2   | 19920108 | (Basic) |
|             | EP      | 464352   | A3   | 19941117 |         |
| Application | EP      | 91108237 |      | 19910522 |         |
| Priorities  | US      | 543603   |      | 19900625 |         |

**Designated States:**

DE; FR; GB;

**International Patent Class (V7):** H04L-012/24; ; **Abstract Word Count:** 105

| Type | Pub. Date | Kind | Text |
|------|-----------|------|------|
|------|-----------|------|------|

Publication: English

Procedural: English

Application: English

| Available Text | Language | Update | Word Count |
|----------------|----------|--------|------------|
|----------------|----------|--------|------------|

|                                       |           |      |
|---------------------------------------|-----------|------|
| CLAIMS A                              | (English) | 953  |
| SPEC A                                | (English) | 3711 |
| Total Word Count (Document A) 4664    |           |      |
| Total Word Count (Document B) 0       |           |      |
| Total Word Count (All Documents) 4664 |           |      |

**Specification:** ...so that for purposes of change management, each sub-entry point derives the same functional benefit as an entry point. A related object is to have such a single entry point connected to a central site focal point...

8/3K/2 (Item 1 from file: 349) Links

PCT FULLTEXT

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00766085

**SYSTEM FOR ELECTRONIC BARTER, TRADING AND REDEEMING POINTS ACCUMULATED IN FREQUENT USE REWARD PROGRAMS**

SYSTEME ELECTRONIQUE DE TROC, D'ECHANGE ET D'UTILISATION DE POINTS ACCUMULES DANS LE CADRE DE PROGRAMMES DE GRATIFICATIONS POUR CLIENT FIDELE

**Patent Applicant/Inventor:**

- **POSTREL Richard**  
5244 North Bay Road, Miami Beach, FL 33140; US; US(Residence); US(Nationality);

**Legal Representative:**

- **BARKUME Anthony R(agent)**  
Greenberg Traurig, LLP, Met Life Building, 200 Park Avenue, New York, NY 10166; US;

|             | Country | Number      | Kind | Date     |
|-------------|---------|-------------|------|----------|
| Patent      | WO      | 200079461   | A1   | 20001228 |
| Application | WO      | 2000US17226 |      | 20000623 |
| Priorities  | US      | 99140603    |      | 19990623 |

**Designated States:** (All protection types applied unless otherwise stated - for applications 2004+)

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;  
GR; IE; IT; LU; MC; NL; PT; SE;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;  
MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;



UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English

Filing Language: English

Fulltext word count: 8734

**Detailed Description:**

...Another web site, [www.webflyer.com](http://www.webflyer.com), is associated with ClickRewards and provides ClickMiles for purchasing **frequent flyer- related goods**, such as guidebooks.

The ClickMiles Reward Catalog allows the user to redeem the ClickMiles for...first class). This prior art does not recognize the need for a consumer to exchange **reward points** for non-travel related goods, and in particular renders relatively small numbers of points useless. For example, a consumer that...

8/3K/3 (Item 2 from file: 349) [Links](#)

PCT FULLTEXT

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00747123

**METHOD AND SYSTEM FOR THE PRESENTATION AND REDEMPTION OF REWARD OFFERS**  
**PROCEDE ET SYSTEME DE PRESENTATION ET D'ACQUISITION D'OFFRES PROMOTIONNELLES**

**Patent Applicant/Patent Assignee:**

- **WALKER DIGITAL LLC**; 5 High Ridge Park, Stamford, CT 06905  
US; US(Residence); US(Nationality)  
(For all designated states except: US)
- **WALKER Jay S**; 124 Spectacle Lane, Ridgefield, CT 06877  
US; US(Residence); US(Nationality)  
(Designated only for: US)
- **MIK Magdalena**; 10 South New Street, Greenwich, CT 06830  
US; US(Residence); US(Nationality)  
(Designated only for: US)

**Patent Applicant/Inventor:**

- **WALKER Jay S**

124 Spectacle Lane, Ridgefield, CT 06877; US; US(Residence); US(Nationality); (Designated only for: US)

• **MIK Magdalena**

10 South New Street, Greenwich, CT 06830; US; US(Residence); US(Nationality); (Designated only for: US)

**Legal Representative:**

• **SANTISI Steven M(et al)(agent)**

Walker Digital Corporation, Intellectual Property Dept., Five High Ridge Park, Stamford, CT 06905; US;

|             | Country | Number     | Kind | Date     |
|-------------|---------|------------|------|----------|
| Patent      | WO      | 200060516  | A2   | 20001012 |
| Application | WO      | 2000US8183 |      | 20000328 |
| Priorities  | US      | 99285201   |      | 19990401 |

**Designated States:** (All protection types applied unless otherwise stated - for applications 2004+)

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;  
GR; IE; IT; LU; MC; NL; PT; SE;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;  
MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; SD; SL; SZ; TZ; UG;  
ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English

Filing Language: English

Fulltext word count: 18718

**Detailed Description:**

...initiating transaction to a cashier. The cashier may then input the reward code and a **product identifier associated** with the **reward product** into a **point** of sale terminal. The point of sale 25 terminal communicates with the central server to...

8/3K/4 (Item 3 from file: 349) [Links](#)

PCT FULLTEXT

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00739254

**TARGETED PURCHASE INCENTIVE**

INCITATION A L'ACHAT CIBLEE

**Patent Applicant/Inventor:**

• **MALLEY Gregory Thomas**

17250 Buena Vista Avenue, Los Gatos, CA 95030; US; US(Residence); US(Nationality);

|             | Country | Number     | Kind | Date     |
|-------------|---------|------------|------|----------|
| Patent      | WO      | 200052620  | A1   | 20000908 |
| Application | WO      | 2000US5303 |      | 20000229 |
| Priorities  | US      | 99259710   |      | 19990301 |

**Designated States:** (All protection types applied unless otherwise stated - for applications 2004+)

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;  
GR; IE; IT; LU; MC; NL; PT; SE;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;  
MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; SD; SL; SZ; TZ; UG;  
ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English

Filing Language: English

Fulltext word count: 4867

**Detailed Description:**

...they will buy additional items at their regular price.

Purchase incentive programs usually involve the **award of points, related** to some value, to customers for buying **products** or services from the issuer of the incentive. The points or credit obtained from the...

8/3K/5 (Item 4 from file: 349) [Links](#)

PCT FULLTEXT

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00466820

**DATA PROCESSING SYSTEM FOR INTEGRATED TRACKING AND MANAGEMENT OF  
COMMERCE RELATED ACTIVITIES ON A PUBLIC ACCESS NETWORK**

**SYSTEME INFORMATIQUE DE SUIVI ET DE GESTION INTEGRES D'ACTIVITES DE NATURE**

## COMMERCIALE SUR UN RESEAU D'ACCES PUBLIC

### Patent Applicant/Patent Assignee:

- **MESSER Stephen Dale;**

;;

|             | Country | Number   | Kind | Date     |
|-------------|---------|----------|------|----------|
| Patent      | WO      | 9857285  | A1   | 19981217 |
| Application | WO      | 98US7494 |      | 19980414 |
| Priorities  | US      | 97871921 |      | 19970610 |

**Designated States:** (All protection types applied unless otherwise stated - for applications 2004+)

Publication Language: English

Filing Language:

Fulltext word count: 5668

### Detailed Description:

...processing each transaction. Special promotions are possible, including use of affinity reward programs (akin to **frequent flyer** programs).

**Co-branding** of **products**/services is also efficiently accomplished in the foregoing environment. Co-branding is the marketing or...

8/3K/6 (Item 5 from file: 349) [Links](#)

PCT FULLTEXT

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00434778

### IN-STORE POINTS REDEMPTION SYSTEM AND METHOD

SYSTEME ET PROCEDE DE PAIEMENT DE POINTS DE PRIMES EN MAGASIN

### Patent Applicant/Patent Assignee:

- **CARLSON COMPANIES INC;**

;;

|        | Country | Number  | Kind | Date     |
|--------|---------|---------|------|----------|
| Patent | WO      | 9825242 | A1   | 19980611 |

|             |    |           |  |          |
|-------------|----|-----------|--|----------|
| Application | WO | 97US22425 |  | 19971203 |
| Priorities  | US | 96759170  |  | 19961203 |

**Designated States:** (All protection types applied unless otherwise stated - for applications 2004+)

Publication Language: English

Filing Language:

Fulltext word count: 8981

**Detailed Description:**

...input into the customer record

The redemption of points at the service desk for catalog **items**, certificates, and certificates for **travel-related rewards** that may be redeemed at a variety of point levels, are validated against: the customer...store system controller 14. The retailer host system 30 facilitates centralized setup of program data **related** to **bonus** and **point-of-sale redeemable items**. The retailer host system 30 transmits the set-up details for bonus and pointof-sale...

8/3K/7 (Item 6 from file: 349) [Links](#)

PCT FULLTEXT

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00192867

**A COMPUTERIZED MERCHANDISING SYSTEM**

SYSTEME DE DISTRIBUTION INFORMATISE

**Patent Applicant/Patent Assignee:**

- **ES-TECH INTERNATIONAL INC;**

;;

|             | Country | Number  | Kind | Date     |
|-------------|---------|---------|------|----------|
| Patent      | WO      | 9110216 | A1   | 19910711 |
| Application | WO      | 91US46  |      | 19910102 |
| Priorities  | US      | 90394   |      | 19900105 |

**Designated States:** (All protection types applied unless otherwise stated - for applications 2004+)

Publication Language: English

Filing Language:

Fulltext word count: 12731

**Detailed Description:**

...or other publication. For example, the stamp section 66 might indicate a value of 50 **bonus points**. The **product** catalog **associated** with the **bonus points** would indicate how many bonus points are required to obtain one or a number of...

10/3K/1 (Item 1 from file: 348) [Links](#)

EUROPEAN PATENTS

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01271954

**SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR A USAGE AWARDS**

**PROGRAM AND RELATED POINTS BASED AUCTION**

SYSTEM, VERFAHREN UND COMPUTERPROGRAMMPRODUKTE FÜR

BELOHNUNGSVERBRAUCHSPROGRAM IM ZUSAMMENHANG MIT PUNKTE BASIERTER AUKTION

SYSTEMES, PROCÉDES ET PRODIGES POUR ACTIONS DE RECOMPENSE D'UTILISATION ET VENTE

AUX ENCHÈRES SUR LA BASE DE POINTS Y AFFÉRENTS

**SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR A USAGE AWARDS PROGRAM**

**AND RELATED POINTS BASED AUCTION**

**Patent Assignee:**

- **Surfbuzz.com, Inc.;** (3260800)  
3015 Windward Plaza Drive, Suite 500; Atlanta, GA 30005; (US)  
(Applicant designated States: all)

**Inventor:**

- **MESHKIN, Brian, J.**  
43023 Gardner Drive; Alpharetta, GA 30004; (US)
- **MESHKIN, Alexander, B.**  
43023 Gardner Drive; Alpharetta, GA 30004; (US)

|             | Country | Number      | Kind | Date     |
|-------------|---------|-------------|------|----------|
|             | WO      | 2001015005  |      | 20010301 |
| Application | EP      | 2000961368  |      | 20000825 |
|             | WO      | 2000US23387 |      | 20000825 |
| Priorities  | US      | 150895      | P    | 19990826 |

**Designated States:**

AT; BE; CH; CY; DE; DK; ES; FI; FR; LI;

**Extended Designated States:**

AL; LT; LV; MK; RO; SI;

**International Patent Class (V7):** G06F-017/00

| Type | Pub. Date | Kind | Text |
|------|-----------|------|------|
|------|-----------|------|------|

Publication: English

Procedural: English

Application: English

| Available Text                | Language | Update | Word Count |
|-------------------------------|----------|--------|------------|
| Total Word Count (Document A) |          |        |            |

|                                  |
|----------------------------------|
| Total Word Count (Document B)    |
| Total Word Count (All Documents) |

10/3K/2 (Item 1 from file: 349) [Links](#)

PCT FULLTEXT

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00876867

**SYSTEM AND METHOD FOR ISSUING AND REDEEMING CREDIT CARD REWARD POINTS**

**SYSTEME ET PROCEDURE POUR EMETTRE ET REMBOURSER LES POINTS DE PRIME D'UNE CARTE DE CREDIT**

**Patent Applicant/Patent Assignee:**

- **CAPITAL ONE FINANCIAL CORPORATION**; 11013 W. Broad Street, Glen Allen, VA 23060  
US; US(Residence); US(Nationality)

**Legal Representative:**

- **GARRETT Arthur S(et al)(agent)**  
Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., 1300 I Street, N.W., Washington, DC 20005-3315;  
US;

|             | Country | Number      | Kind | Date     |
|-------------|---------|-------------|------|----------|
| Patent      | WO      | 200211034   | A1   | 20020207 |
| Application | WO      | 2001US23901 |      | 20010731 |
| Priorities  | US      | 2000629822  |      | 20000731 |

**Designated States:** (All protection types applied unless otherwise stated - for applications 2004+)

[EP] AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;  
GR; IE; IT; LU; MC; NL; PT; SE; TR;

[OA] BF; BJ; CF; CG; CI; CM; GA; GN; GQ; GW;  
ML; MR; NE; SN; TD; TG;

[AP] GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;  
UG; ZW;

[EA] AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English

Filing Language: English



Fulltext word count: 8097

**Detailed Description:**

...may be desirable to issue cards which earn reward points that may be redeemed for **computer-related goods**. Thus, for these types of **products**, **reward points** may be earned at a rate of, for example, one (1) point for each dollar...

10/3K/3 (Item 2 from file: 349) [Links](#)

PCT FULLTEXT

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00781871

**SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR A USAGE AWARDS PROGRAM AND RELATED POINTS BASED AUCTION**

SYSTEMES, PROCEDES ET PROGICIELS POUR ACTIONS DE RECOMPENSE D'UTILISATION ET VENTE AUX ENCHERES SUR LA BASE DE POINTS Y AFFECTES

**SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR A USAGE AWARDS PROGRAM AND RELATED POINTS BASED AUCTION**

**Patent Applicant/Patent Assignee:**

- **SURFBUZZ COM INC**; 3015 Windward Plaza Drive, Suite 500, Atlanta, GA 30005  
US; US(Residence); US(Nationality)  
(For all designated states except: US)
- **MESHKIN Brian J**; 43023 Gardner Drive, Alpharetta, GA 30004  
US; US(Residence); US(Nationality)  
(Designated only for: US)
- **MESHKIN Alexander B**; 43023 Gardner Drive, Alpharetta, GA 30004  
US; US(Residence); US(Nationality)  
(Designated only for: US)

**Patent Applicant/Inventor:**

- **MESHKIN Brian J**  
43023 Gardner Drive, Alpharetta, GA 30004; US; US(Residence); US(Nationality); (Designated only for: US)
- **MESHKIN Alexander B**  
43023 Gardner Drive, Alpharetta, GA 30004; US; US(Residence); US(Nationality); (Designated only for: US)

**Legal Representative:**

- **MEUNIER Andrew T(et al)(agent)**  
Alston & Bird LLP, P.O. Drawer 34009, Charlotte, NC 28234-4009; US;

|             | Country | Number      | Kind | Date     |
|-------------|---------|-------------|------|----------|
| Patent      | WO      | 200115005   | A2   | 20010301 |
| Application | WO      | 2000US23387 |      | 20000825 |
| Priorities  | US      | 99150895    |      | 19990826 |

**Designated States:** (All protection types applied unless otherwise stated - for applications 2004+)

**[EP]** AT; BE; CH; CY; DE; DK; ES; FI; FR; GB;  
GR; IE; IT; LU; MC; NL; PT; SE;

**[OA]** BF; BJ; CF; CG; CI; CM; GA; GN; GW; ML;  
MR; NE; SN; TD; TG;

**[AP]** GH; GM; KE; LS; MW; MZ; SD; SL; SZ; TZ;  
UG; ZW;

**[EA]** AM; AZ; BY; KG; KZ; MD; RU; TJ; TM;

Publication Language: English

Filing Language: English

Fulltext word count: 11903

**Detailed Description:**

...international search report and to be republished  
upon receipt of that report.

**SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS  
FOR A USAGE AWARDS PROGRAM AND  
RELATED POINTS BASED AUCTION**

Background of the Invention

The following discussion relate to various segments of the...

? show files

[File 15] **ABI/Inform(R)** 1971-2007/Feb 19  
(c) 2007 ProQuest Info&Learning. All rights reserved.

[File 9] **Business & Industry(R)** Jul/1994-2007/Feb 16  
(c) 2007 The Gale Group. All rights reserved.

[File 275] **Gale Group Computer DB(TM)** 1983-2007/Feb 16  
(c) 2007 The Gale Group. All rights reserved.

[File 621] **Gale Group New Prod.Annou.(R)** 1985-2007/Feb 09  
(c) 2007 The Gale Group. All rights reserved.

[File 636] **Gale Group Newsletter DB(TM)** 1987-2007/Feb 16  
(c) 2007 The Gale Group. All rights reserved.

[File 16] **Gale Group PROMT(R)** 1990-2007/Feb 16  
(c) 2007 The Gale Group. All rights reserved.

[File 160] **Gale Group PROMT(R)** 1972-1989  
(c) 1999 The Gale Group. All rights reserved.

[File 148] **Gale Group Trade & Industry DB** 1976-2007/Feb 09  
(c)2007 The Gale Group. All rights reserved.

[File 610] **Business Wire** 1999-2007/Feb 20  
(c) 2007 Business Wire. All rights reserved.  
*\*File 610: File 610 now contains data from 3/99 forward. Archive data (1986-2/99) is available in File 810.*

[File 810] **Business Wire** 1986-1999/Feb 28  
(c) 1999 Business Wire . All rights reserved.

[File 476] **Financial Times Fulltext** 1982-2007/Feb 20  
(c) 2007 Financial Times Ltd. All rights reserved.

[File 624] **McGraw-Hill Publications** 1985-2007/Feb 16  
(c) 2007 McGraw-Hill Co. Inc. All rights reserved.  
*\*File 624: Homeland Security, & Defense and 9 Platt energy journals added Please see HELP NEWS624 for more*

[File 634] **San Jose Mercury** Jun 1985-2007/Feb 16  
(c) 2007 San Jose Mercury News. All rights reserved.

[File 20] **Dialog Global Reporter** 1997-2007/Feb 20  
(c) 2007 Dialog. All rights reserved.

| Set | Items   | Description  |
|-----|---------|--|
| S1  | 2907381 | S (BUNDL??? OR COMBIN??? OR CROSS()SELL??? OR COBRAND??? OR CO()BRAND??? OR (RELATED OR ASSOCIATED OR AFFILIAT??? OR ALLIED OR ALLIANCE OR INTERRELATED OR ANCILLARY OR AFFINITY) OR PULL OR POLL) (7N) (MERCHANDI? OR GOODS OR WARES OR ITEM? ? OR PRODUCT? ? OR ARTICLE? ? OR THING? ? OR OBJECT? ? OR COMMODIT??? ) |
| S2  | 223787  | S FREQUENT() (FLYER OR FLIER) OR (MILE? OR POINT? ? OR TRAVEL? ? OR FLY???) (3N) (INCENTIVE? ? OR BONUS?? OR REWARD? ? OR BENEFIT OR AWARD? ? OR GIFT? ?)  |
| S3  | 109073  | S S1(7N) (ESTIMAT? OR COMPUT? OR CALCULAT? OR APPROXIMAT?)   |
| S4  | 5       | AU=(KUWAHARA, T? OR KUWAHARA T ? OR KUWAHARA(2N)T?) FROM 15, 9, 275, 621, 636, 16, 160, 148, 610, 810, 476, 624, 634, 20   |
| S5  | 0       | S S4 AND S1  |
| S6  | 279     | S S1(3N)S2   |
| S7  | 5       | S S6(7N)S3   |

?

7/3,K/1 (Item 1 from file: 16) [Links](#)

Gale Group PROMT(R)

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07378875 **Supplier Number: 60039295 (USE FORMAT 7 FOR FULLTEXT)**

**Log-Analysis Tools: Site Server Is on the Right Track.(four products reviewed)(Software Review)(Evaluation)**

Rubin, Jeffrey H.; Reimundez, Ricardo

Network Computing , v 9 , n 17 , p 77

Sept 15 , 1998

**Language:** English **Record Type:** Fulltext

**Article Type:** Evaluation

**Document Type:** Magazine/Journal ; Trade

**Word Count:** 4028

...com.

(check) Products that score a B or above in our tests receive the  
NETWORK COMPUTING Flying Colors Award.

**RELATED ARTICLE:** Enterprise Log-Analysis Tool Features  
Marketwave  
Hit List  
Enterprise 4.0

Analysis:

Supports distributed servers...

7/3,K/2 (Item 2 from file: 16) [Links](#)

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07378872 **Supplier Number: 60039292 (USE FORMAT 7 FOR FULLTEXT)**

**Videoconferencing on Frame Relay Networks.(Technology Information)**

Brown, Dave; Willis, David

Network Computing , v 9 , n 17 , p 47

Sept 15 , 1998

**Language:** English **Record Type:** Fulltext

**Document Type:** Magazine/Journal ; Trade

**Word Count:** 4337

...com.

(check) Products that score a B or above in our tests receive the  
NETWORK COMPUTING Flying Colors Award.

**RELATED ARTICLE:** HOW MUCH BANDWIDTH TO BUY

The PictureTel Concorde videoconferencing system that we set up for

7/3,K/3 (Item 3 from file: 16) Links

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06573771 **Supplier Number: 55494343 (USE FORMAT 7 FOR FULLTEXT)**

**Aussie list names ICS training enquirers.**

Precision Marketing , p 22(1)

August 2 , 1999

**Language: English Record Type: Fulltext**

**Document Type: Magazine/Journal ; Trade**

**Word Count: 137**

**(USE FORMAT 7 FOR FULLTEXT)**

**Text:**

...is said to be suited to offers of business and general interestbooks, newsletters and magazines, **computer related** material, investmentopportunities, **travel** offers and executive **gift merchandise**. Rental costsrange from \$175 per 1,000 to \$200 per 1,000 and can be...

7/3,K/4 (Item 1 from file: 610) Links

Business Wire

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00090421 19990816228B0188 **(USE FORMAT 7 FOR FULLTEXT)**

**1-4 Worthy Causes Announces an e-Commerce Portal That Supports Causes With 100% of Affiliate Program Referral Fees**

Business Wire

Monday , August 16, 1999 09:18 EDT

**Journal Code: BW Language: ENGLISH Record Type: FULLTEXT Document Type: NEWSWIRE**

**Word Count: 657**

...has recruited over 30 e-commerce sites that offer products like books and magazines, clothes, **gifts** and flowers, **travel** reservations, and **computer products**. Each site has an **affiliate** program where 1-25% of each purchase is paid to a website for referring shoppers...

7/3,K/5 (Item 1 from file: 20) Links

Dialog Global Reporter

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08856788 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**HDFC Bank, BPL to offer Net-enabled supply management**

Yassir A Pitalwalla

ECONOMIC TIMES

December 24, 1999

**Journal Code: WETI Language: English Record Type: FULLTEXT**

**Word Count: 521**

**(USE FORMAT 7 OR 9 FOR FULLTEXT)**

...mall hdfcbankshop.com too will be up and running by February 2000 and will offer **travel related services, gift items, consumer durables and computers** for purchase.

?

.? t /3,k/all

2/3,K/1 (Item 1 from file: 9) Links

Business & Industry(R)

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03983271 Supplier Number: 146634023 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Welcome to your new guests: are you ready to serve Gen Xers, the new power travelers?  
( demographic aspect influences travel market )**

Lodging Hospitality , v 62 , n 5 , p 10

April 01, 2006

**Document Type:** Journal ISSN: 0148-0766 ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 2322 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...re less likely than the rest of the population to be a member of a frequent flyer club.

**RELATED ARTICLE:** Training for Generation X.

Developing a team of well-trained professionals adept at delighting guests  
...

2/3,K/2 (Item 2 from file: 9) Links

Business & Industry(R)

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02176901 Supplier Number: 25714702 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**On-line Shopping Showing Gains**

**( A survey suggests that 64% of Americans 12 or older have used the Internet in the past year and 31% go on-line daily )**

MMR , v 17 , n 11 , p 62

May 29, 2000

**Document Type:** Journal ISSN: 0743-5258 ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 179

**TEXT:**

...the top items purchased on-line are books (42%); compact discs, DVDs or videos (38%); computer software (29%); travel-related services (28%); apparel (27%); specialty gift items (24%); computer hardware (18%); entertainment services (17%); houseware



items (16%), and grocery or drug products (13%).

2/3,K/3 (Item 3 from file: 9) Links

Business & Industry(R)

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01958633 Supplier Number: 25433827

**Oneworld Availability**

**( Sabre, Amadeus, Galileo launched new alliance display screens, allowing for access to flight availability, schedule information on one screen, in 9/99 )**

Travel Agent , v 296 , n 11 , p 36

September 20, 1999

**Document Type:** Journal; News Brief **ISSN:** 1053-9360 ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 95

**TEXT:**

...oneworld airline alliance. Galileo Preferred Availability combines schedule and availability information for airline alliances and frequent-flyer groups, helping agents support the sale of products that are heavily promoted by alliances. Amadeus Alliance Display lets agents access flight availability for all alliance airlines on a single screen by...

2/3,K/4 (Item 4 from file: 9) Links

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01706007 Supplier Number: 24461850 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**XOOM.COM**

**( XOOM.com, Internet direct marketing firm, plans to offer 3 mil shares of stock at \$9-10/share )**

The IPO Reporter , p N/A

November 30, 1998

**Document Type:** Newsletter **ISSN:** 0278-0038 ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 332 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...art on CD-ROM. New product offerings are expected to include a DVD movie club, gift items, health-related products and a travel club. XOOM.com had approximately 4.5 million members

as of Nov. 13, 1998, adding an average of about 20...

2/3,K/5 (Item 5 from file: 9) Links

Business & Industry(R)

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01679693 Supplier Number: 24401542 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The Battle For Web Turf**

( Credit cards position themselves on the Web with alliances; advertising by credit card companies held 1.57% of online ads in 1997 )

Credit Card Management , v 11 , n 7 , p 24+

October 1998

**Document Type:** Journal; Industry Overview ISSN: 0896-9329 ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 2965 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...www. visa.com), Visa offers ClickRewards, where consumers using a Visa card online can earn frequent-flier miles, other travel-related points, and merchandise points.

In August, Visa allied with New York-based N2K's Music Boulevard (www.musicblvd.com), a fast-growing site...

2/3,K/6 (Item 6 from file: 9) Links

Business & Industry(R)

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01494193 Supplier Number: 24189991 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**The New Cobrand Wisdom: Mine Your Backyard**

( Wells Fargo Bank's Hawaiian Airlines cobranded MasterCard and Chase Manhattan Bank's Bell Atlantic card will both be promoted primarily or totally within a bank's geographic footprint )

Credit Card News , p 1+

March 01, 1998

**Document Type:** Newsletter ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 1313 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...them. That gives them many more opportunities to build relationships with their cardholders, and to cross-sell products and

.services."

The **frequent-flier** card, with an annual fee of \$24 and an interest rate of prime plus 9...

2/3,K/7 (Item 7 from file: 9) [Links](#)

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00772465 Supplier Number: 23339507 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**American Express Courts Cardholders With a Revamped Rewards Program**

( American Express' new Membership Rewards program allows cardholders to accrue points toward merchandise, food and frequent-flier miles )

Credit Card News , p 5+

November 01, 1995

**Document Type:** Newsletter ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 493

**ABSTRACT:**

...cardholders who aren't frequent travelers. The program allows cardholders to accrue points towards retail **merchandise**, gourmet food and a number of travel-related perks as well as **frequent -flier** miles. Phillip J Reise, president of American Express Consumer Card Services, says the expanded program...

2/3,K/8 (Item 8 from file: 9) [Links](#)

Business & Industry(R)

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00666177 Supplier Number: 23110417 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Cutting the Ties**

( Dollar Rent A Car decides to exit major airline frequent-flyer programs; ended participation in Mexicana's, Continental's frequent-flyer programs 12/31/94 )

Travel Agent , v 274 , n 2 , p 26

January 16, 1995

**Document Type:** Journal ISSN: 1053-9360 ( United States )

**Language:** English **Record Type:** Fulltext

**Word Count:** 834 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**TEXT:**

...THINGS TO COME'

Industry analyst Neil Abrams says Dollar's move is "a harbinger of **things** to come. Look for other companies to **pull** out of these programs.

"**Frequent-flyer** programs are very expensive propositions for the rental companies," he adds. "There are no (profit...

2/3,K/9 (Item 1 from file: 15) [Links](#)

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02969831 921525521

**Ten Ways To Add Value And Defeat Price Objections**

Brooks, Bill

American Salesman v50n11 pp: 3-6

Nov 2005

ISSN: 0003-0902 Journal Code: AMS

Word Count: 1042

**Text:**

...concept that the more someone buys from you the more valuable service, pricing, benefits and **related items** they receive. It is somewhat like **frequent flyer** miles with an airline. I know people who actually fly thousands of miles out of...

2/3,K/10 (Item 2 from file: 15) [Links](#)

ABI/Inform(R)

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02863029 516485621

**Meeting the Challenges in Globalizing Electronic Commerce at United Airlines**

Hanke, Michael; Teo, Thompson S H

Journal of Information Technology Cases & Applications v5n4 pp: 21-38

2003

ISSN: 1522-8053 Journal Code: JITC

Word Count: 7013

**Text:**

...a) a consistent digital brand, b) native language content, c) functionalities to conduct online transactions **related** to bookings for air/car/hotel **products**, **frequent flyer** program, and flight status features, d) country currency for online transactions, d) local market relevant...

2/3,K/11 (Item 3 from file: 15) [Links](#)

ABI/Inform(R)

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02120714 68609999

·**Virgin Atlantic lines up new relationship chief**

Kleinman, Mark

Marketing pp: 13

Feb 8, 2001

ISSN: 0025-3650 Journal Code: MAR

Word Count: 175

Text:

...last July, and will boost the brand's relationships with members of Virgin Atlantic's **frequent-flyer** programme, Flying Club. She will **combine product** development with new technology to offer innovative customer services.

"Virgin Atlantic is an incredibly customer...

2/3,K/12 (Item 4 from file: 15) **Links**

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01903125 05-54117

**The data-mining toolbox**

Kuykendall, Lavonne

Credit Card Management v12n6 pp: 30-40

Sep 1999

ISSN: 0896-9329 Journal Code: CCM

Word Count: 2774

Text:

...restaurants. It is the uncovering of such patterns "that gives banks the chance to market **alliance products** (like **cobranded frequent-flier** cards) and treat (cardholders) differently based on what they do," says Murphy.

(Photograph Omitted)

Captioned...

2/3,K/13 (Item 5 from file: 15) **Links**

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01806422 04-57413

**Online mortgage business puts consumers in driver's seat**

Danford, David P

Secondary Mortgage Markets v16n1 pp: 2-8

Apr 1999

ISSN: 0740-4271 Journal Code: SCM

Word Count: 2920

Text:

...data of online consumers, lenders can create highly customized service offerings. They then could promote **related products** such as home-equity loans and **cross-sell** affinity programs that perhaps might award **frequent-flyer** points for credit-card purchases. Eventually, as refinancing transactions become extremely price competitive, lenders could...

2/3,K/14 (Item 6 from file: 15) Links

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01384227 00-35214

**Getting mileage from the Internet**

Woods, Lynn

Nation's Business v85n3 pp: 25-27

Mar 1997

ISSN: 0028-047X Journal Code: NAB

Word Count: 1624

Text:

...part of [www.biztravel.com](http://www.biztravel.com), posts up-to-the-minute memos on airport delays, **frequent-flier**-program bonuses, and other travel-**related items** of interest. At [www.city.net](http://www.city.net), there is a gold mine of information on domestic...

2/3,K/15 (Item 7 from file: 15) Links

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01080604 97-29998

**A comparative analysis of the affinity card market in the USA and the UK**

Schlegelmilch, Bodo B; Woodruffe, Helen

International Journal of Bank Marketing v13n5 pp: 12-23

1995

ISSN: 0265-2323 Journal Code: IJB

Word Count: 7770

Text:

...card acceptance and use. These factors are recognized as important because of the proliferation of **co-branded** cards which offer

cardholders **merchandise** discounts, **frequent flyer** miles and free telephone long distance minutes. Ultimately, cardholder perquisites are seen as a way...

2/3,K/16 (Item 8 from file: 15) [Links](#)

ABI/Inform(R)

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00852038 95-01430

**The squeeze on card profits**

Daly, James J

United States Banker v104n4 pp: 32-34

Apr 1994

ISSN: 0148-8848 **Journal Code:** USI

**Word Count:** 1750

**Text:**

...in 1990. Today, annual fees are relegated mostly to "rewards" cards such as the airline **frequent-flier** cards.

But even some rewards **products**, such as the popular General Motors Corp. **cobranded** card issued by Household Bank, charge no annual fee. A dwindling number of issuers, primarily...

2/3,K/17 (Item 1 from file: 88) [Links](#)

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07735429 **Supplier Number:** 97061139

Cooperation among competitors: some economics of payment card associations.

Rochet, Jean-Charles; Tirole, Jean

RAND Journal of Economics , 33 , 4 , 549(22)

Winter , 2002

ISSN: 0741-6261

**Language:** English **Record Type:** Fulltext

**Word Count:** 13792 **Line Count:** 01121

...have introduced inducements for customers to use their card: cash-back bonuses (Discover), discounts on **products** sold by **affiliates**, travel insurance, **frequent-flyer** mileage, and so forth. In the case of associations, the noncooperative introduction of these volume ...

2/3,K/18 (Item 2 from file: 88) [Links](#)

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07709864 **Supplier Number:** 76735965

**Article, Frequent Flyer Miles & Other Travel- Related Benefits -- To Whom Do They Belong?** Mr. Michael J. Wentink, DA-SOCO.(Army Standards of Conduct Office)

Journal of Power and Ethics , 2 , 1 , D-18

Jan , 2001

ISSN: 1523-973X

**Language:** English **Record Type:** Fulltext

**Word Count:** 1227 **Line Count:** 00095

**Article, Frequent Flyer Miles & Other Travel- Related Benefits -- To Whom Do They Belong?** Mr. Michael J. Wentink, DA-SOCO.(Army Standards of...

2/3,K/19 (Item 3 from file: 88) **Links**

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07002603 **Supplier Number:** 123332164

Ethics and conference attendance issue.(Ethics)

Public Management , 86 , 9 , 2(4)

Oct , 2004

ISSN: 0033-3611

**Language:** English **Record Type:** Fulltext

**Word Count:** 2567 **Line Count:** 00206

...s ethics resources available for local officials, visit the Web site at [www.ilsg.org](http://www.ilsg.org).

**RELATED ARTICLE:** Special Issues: **Frequent**

**Flier Miles And Saturday Stay-Over Airline Fares**

FREQUENT FLIER MILES

Who should be the beneficiary...

2/3,K/20 (Item 4 from file: 88) **Links**

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04852352 **Supplier Number:** 20966895

**Frequent-flyer games.(frequent-flyer programs evaluated)(includes related articles on comparing airlines' award programs, changing frequent flyer rules, cost of frequent-flyer miles, and most traveled domestic award routes)**

Consumer Reports , v63 , n7 , p45(5)

July , 1998

ISSN: 0010-7174

**Language:** English **Record Type:** Abstract

**Frequent-flyer games.(frequent-flyer programs evaluated)(includes related articles on comparing airlines' award programs, changing frequent flyer rules, cost of frequent-flyer miles, and most traveled domestic award routes)**



2/3,K/21 (Item 5 from file: 88) [Links](#)

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04225297 **Supplier Number:** 19186427

Getting mileage from the Internet. (electronic travel services and information) (includes directory of travel-related World Wide Web sites)(Cover Story)

Woods, Lynn

Nation's Business , v85 , n3 , p25(3)

March , 1997

**Document Type:** Cover Story

ISSN: 0028-047X

**Language:** English **Record Type:** Fulltext; Abstract

**Word Count:** 1947 **Line Count:** 00159

...part of www.biz travel.com posts up-to-the-minute memos on airport delays, **frequent-flier-program** bonuses, and other travel-related items of interest. At www.city.net, there is a gold mine of information on domestic...

2/3,K/22 (Item 6 from file: 88) [Links](#)

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04058666 **Supplier Number:** 18782071

E-ticket hits take-off speed.(electronic airline tickets; includes **related articles** on airport lounges and **frequent-flyer** schemes; Business Travel/Special Report)

Thomas, Richard; Atkinson, Dan; Miles, Richard

The Guardian , p21(1)

Oct 8 , 1996

ISSN: 0261-3077

**Language:** English **Record Type:** Abstract

E-ticket hits take-off speed.(electronic airline tickets; includes **related articles** on airport lounges and **frequent-flyer** schemes; Business Travel/Special Report)

2/3,K/23 (Item 7 from file: 88) [Links](#)

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03764168 **Supplier Number:** 17618888

Best **frequent-flyer** programs for skiers. (includes **related article**)

Carlson, Lee

Skiing , v48 , n3 , p76(2)

Nov , 1995

ISSN: 0037-6264

**Language:** English **Record Type:** Abstract

Best **frequent-flyer** programs for skiers. (includes **related article**)

2/3,K/24 (Item 8 from file: 88) [Links](#)

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03624377 **Supplier Number:** 16860112

Tom Peters 'wows' NEBA. (speaks at the New England Booksellers Association conference)

Sherman, Steve

Publishers Weekly , v242 , n17 , p21(2)

April 24 , 1995

ISSN: 0000-0019

**Language:** English **Record Type:** Fulltext; Abstract

**Word Count:** 1557 **Line Count:** 00129

...million a year on advertising.

"Relationships" between customer and store can be established with such **things** as the General Motors "**Affinity**" credit card, airlines' **frequent flier** pro grams and Waldenbooks' Preferred Reader program, all of which encourage customers to return for...

2/3,K/25 (Item 9 from file: 88) [Links](#)

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02536688 **Supplier Number:** 10516919

Perk or punishment? The delights of the road have faded. Companies are booking their managers in coach, eyeing **frequent-flier** bonuses, nit-picking expense accounts. (includes **related article** on stress of business travel) (Special supplement: The Business World)

Finney, Paul Burnham

The New York Times Magazine , v140 , Sun ed , col 1 , pS20

March 24 , 1991

**CODEN:** NYTIA

ISSN: 0028-7822

**Language:** English **Record Type:** Citation

...The delights of the road have faded. Companies are booking their managers in coach, eyeing **frequent-flier** bonuses, nit-picking expense accounts. (includes **related article** on stress of business travel) (Special supplement: The Business World)

2/3,K/26 (Item 1 from file: 160) [Links](#)

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02052098

**Affinity card clutter**

•Advertising Age November 14, 1988 p. s1,6  
ISSN: 0001-8899

...the affinity card boom has nearly peaked, according to P Dunn, of Edgar Dunn & Conover. **Affinity** cards now include **product** benefit cards, such as those offering **frequent flier** discounts; lifestyle cards, which attract users based on common interests; or personality cards, such as...